

The Ohio Visitor Economy

Montgomery County 2021

July 2022

Prepared for: Tourism Ohio





CONTENTS

Introduction Methodology & data sources	03
Key Findings Montgomery County Summary economic & fiscal impacts	04
Ohio Summary	05
Ohio Regional Summary	09
Southwest Region Summary	11
Montgomery County Tables Business sales, jobs, and labor income impacts	13
Appendix Definitions and methodology	18
About Tourism Economics	20



INTRODUCTION PROJECT BACKGROUND

The travel sector is an integral part of the Ohio's economy. Visitors generate significant economic benefits to households, businesses, and government alike and represent a critical driver of the state's future. How critical? In 2021, tourism-supported jobs accounted for more than 7.3% of all jobs in the state.

By monitoring the visitor economy, policymakers can inform decisions regarding the funding and prioritization of the sector's development. They can also carefully monitor its successes and future needs. This is particularly true for Ohio as it builds upon its tourism economy. By

establishing a baseline of economic impacts, the industry can track its progress over time.

To quantify the significance of the visitor economy in Ohio, Tourism Economics developed a comprehensive model detailing the far-reaching impacts arising from visitor spending. The results of this study show the scope of the visitor economy in terms of direct visitor spending, along with total economic impacts, jobs, and fiscal (tax) impacts in the broader economy.

METHODOLOGY AND DATA SOURCES

An IMPLAN input-output model was constructed for the state of Ohio. The model traces the flow of visitor-related expenditures through the state's economy and their effects on employment, wages, and taxes. IMPLAN also quantifies the indirect (supplier) and induced (income) impacts of tourism. Tourism Economics then cross-checked these findings with employment and wage data for each sector to ensure the findings are within reasonable ranges.

Visitors included those who stayed in overnight accommodations or those who came from a distance greater than 50 miles and deviated from their normal routine.

The primary source of the employment and wage data is the Regional Economic Information System (REIS), maintained by the Bureau of Economic Analysis.

This is more comprehensive than Bureau of Labor Statistics (ES202/QCEW) data because sole-proprietors do not require unemployment insurance and are not counted in the ES202 data.

The analysis draws on the following data sources:

- Longwoods International: survey data, including spending and visitor profile characteristics for visitors to Ohio
- Bureau of Economic Analysis and Bureau of Labor Statistics: employment and wage data, by industry
- STR lodging performance data, including room demand, room rates, occupancy, and room revenue, for hotels and short-term rentals.
- Tax collections: Lodging and sales tax receipts
- Tourism Economics: international travel data for overseas, Canadian, and Mexican travel to Ohio based on aviation, survey, and credit card information

MONTGOMERY COUNTY

SUMMARY ECONOMIC IMPACTS

Direct visitor spending of \$1.4 billion generated tourism's total economic impact of \$2.4 billion, including 22,455 total jobs (including full-time and part-time jobs) with associated labor income of \$655 million in 2021.



 **\$2.4B**
Total Economic Impact

 **\$1.4B**
Direct Visitor Spending

 **\$655M**
Total Labor Income Impact

 **22,455**
Total Jobs Impact

FISCAL IMPACTS

TAX REVENUES

The economic impacts attributable to tourism generated significant fiscal (tax) impacts as they cycled through the county economy. Overall, tourism generated \$332 million in tax revenues in 2021.

 **\$332M**
Total Tax Revenues

 **\$163M**
State & Local Tax Revenues

 **\$69M**
Local Tax Revenues

 **\$718**
Per household in tax burden relief

ECONOMIC IMPACTS
STATE OF OHIO



ECONOMIC IMPACTS

OHIO KEY FINDINGS

TOURISM'S DIRECT SPENDING IMPACT

The Ohio visitor economy spans multiple industries. International and domestic visitors support business in accommodations, food and beverage, recreation, retail shopping, local transportation and air travel. In 2021, total direct visitor spending tallied \$35.1 billion, including \$200 million from international visitors.



TOTAL VISITORS

Ohio welcomed 219 million visitors, mostly domestic, in 2021.

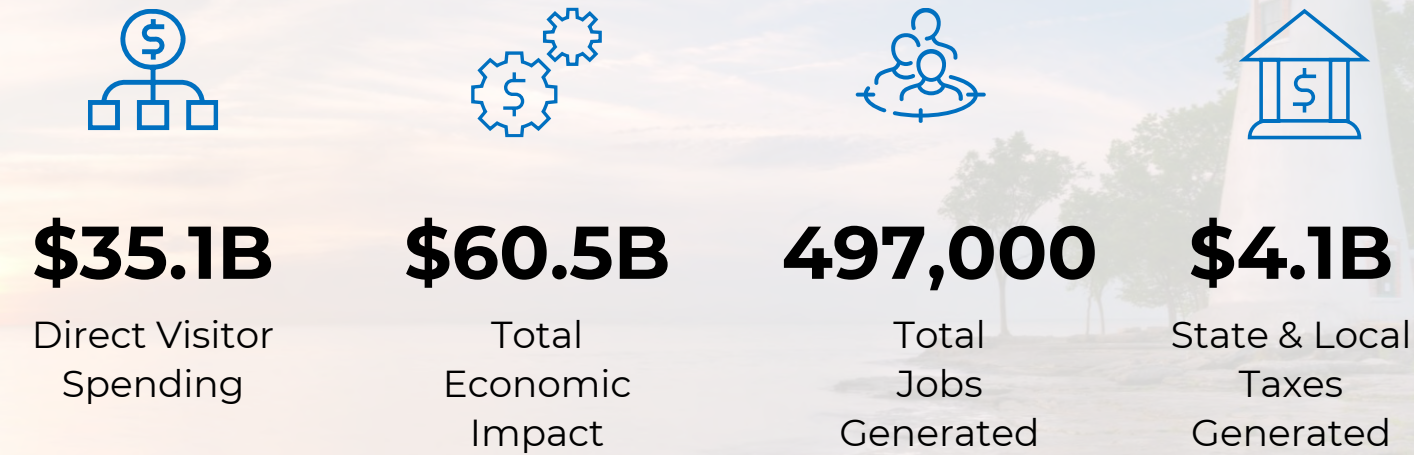


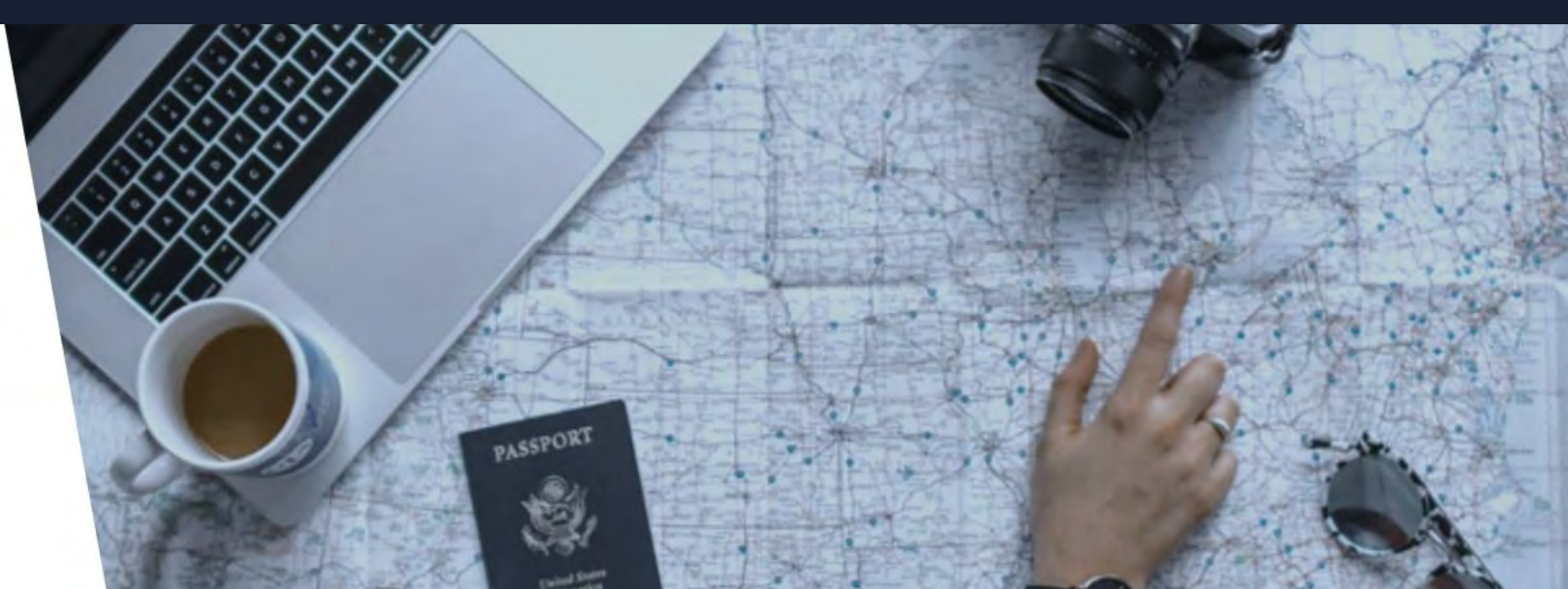
TOURISM'S TOTAL ECONOMIC IMPACTS

The direct visitor spending impact of \$35.1 billion generated a total economic impact of \$60.5 billion in Ohio in 2021 including indirect and induced impacts. This total economic impact sustained 497,000 jobs and generated \$4.1 billion in state and local tax revenues in 2021.



SUMMARY ECONOMIC IMPACTS Ohio Tourism (2021)





VISITATION & VISITOR SPENDING

Ohio hosts millions of visitors each year, including in-state and out-of-state travelers. Following severe COVID-related declines the prior year, 2021 was a year of recovery in which direct visitor spending reached \$35.1 billion. Visitor volume totaled 218.8 million, with domestic visitation accounting for 218.6 million.

VISITOR VOLUME

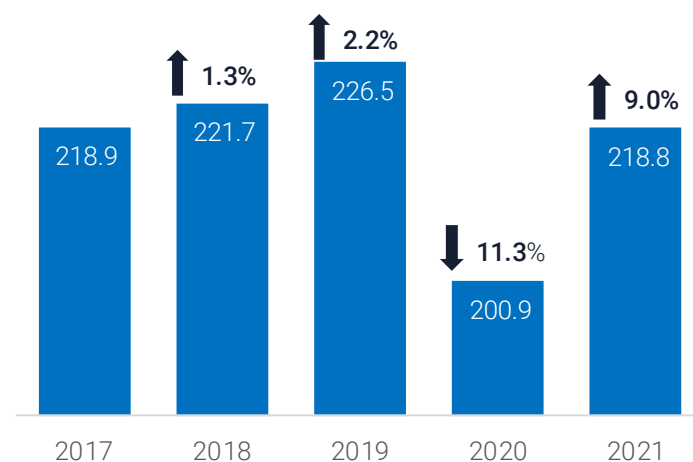
Recovery in 2021

Visitor volume and spending were severely impacted in 2020 by COVID-19 restrictions and closures.

In 2021, travel confidence rebounded with easing restrictions and effective vaccines. With a 9% gain in 2021, visitor levels nearly recovered to pre-pandemic levels and finished the year at 97% of 2019 volumes.

Ohio visitor volume

Amounts in millions



Sources: Longwoods Int'l, Tourism Economics

VISITOR SPENDING

Visitors to Ohio spent **\$35.1 billion** across a wide range of sectors in 2021.

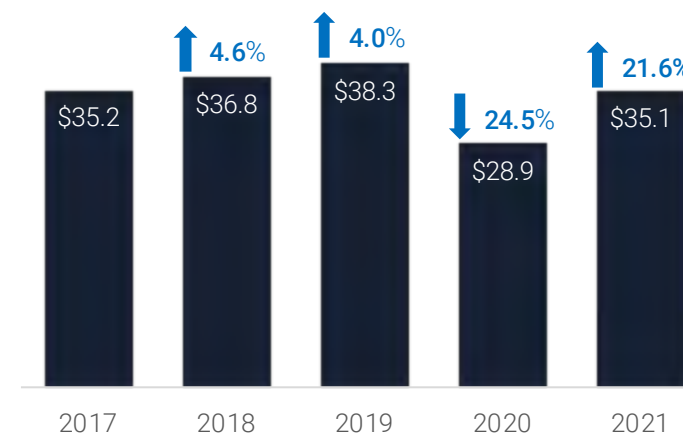
Visitor spending expanded 21.6% in 2021, driven by strong volume and higher prices in most sectors. With recovery in 2021, spending levels reached 92% of 2019 levels.

Of the \$35.1 billion spent in Ohio in 2021 by visitors, food and beverage accounted for \$8.5 billion, 24% of the average visitor dollar. Retail captured 15%, a total of \$5.3 billion.

Transportation, including both air and transportation within the destination, comprised 36%, with lodging spending capturing 11%. Recreational spending tallied \$4.9 billion in 2021—14% of each visitor dollar.

Ohio visitor spending

Amounts in \$ billions



Sources: Longwoods Int'l, Tourism Economics

 **\$35.1 BILLION**

Total Visitor Spending in 2021
(Domestic & International)

-  **\$8.5B FOOD & BEVERAGE**
Full-service restaurants, fast food, convenience stores, bars, grocery stores
-  **\$5.3B RETAIL**
Souvenirs, general merchandise, malls, shopping centers
-  **\$12.5B TRANSPORTATION**
Taxis, buses, parking, public transportation, car rentals, gasoline
-  **\$3.9B LODGING**
Hotels, motels, private home rentals, second homes
-  **\$4.9B RECREATION**
Theaters, amusements, entertainment venues, other rec

Source: Tourism Economics

Note: Lodging spending is calculated as an industry, including meetings, catering, etc. Spending also includes dollars spent on second homes. Transport includes both air and local transportation.

ECONOMIC IMPACTS

KEY FINDINGS

Ohio visitor spending and annual growth

Amounts in \$billions, 2021 % change, and % recovered relative to 2019

	2017	2018	2019	2020	2021	2021 Growth	% of 2019
Total visitor spending	\$35.16	\$36.78	\$38.26	\$28.88	\$35.12	21.6%	91.8%
Food & beverage	\$8.97	\$9.34	\$9.79	\$7.07	\$8.49	20.1%	86.7%
Retail	\$4.92	\$5.07	\$5.30	\$4.65	\$5.28	13.5%	99.6%
Transportation**	\$11.56	\$12.19	\$12.60	\$10.14	\$12.53	23.6%	99.5%
Lodging*	\$3.76	\$3.95	\$4.11	\$2.67	\$3.88	45.7%	94.6%
Recreation	\$5.96	\$6.23	\$6.47	\$4.36	\$4.94	13.3%	76.3%

Source: Tourism Economics

* Lodging includes second home spending

** Transportation includes both ground and air transportation

Visitor volume and spending

Amounts in mils of persons, \$mil, and \$ per person

	2017	2018	2019	2020	2021	2021 Growth
Total visitors, mils	218.9	221.7	226.5	200.9	218.8	9.0%
Domestic	218.0	220.7	225.6	200.7	218.6	9.0%
International	1.0	1.0	1.0	0.2	0.2	7.7%
Visitor spending, \$bils	\$35.16	\$36.78	\$38.26	\$28.88	\$35.12	21.6%
Domestic	\$34.04	\$35.57	\$37.05	\$28.68	\$34.88	21.6%
International	\$1.13	\$1.21	\$1.20	\$0.21	\$0.24	16.2%
Per visitor spending, \$	\$161	\$166	\$169	\$144	\$160	11.6%
Domestic	\$156	\$161	\$164	\$143	\$160	11.7%
International	\$1,172	\$1,201	\$1,239	\$1,058	\$1,141	7.9%

Source: Tourism Economics

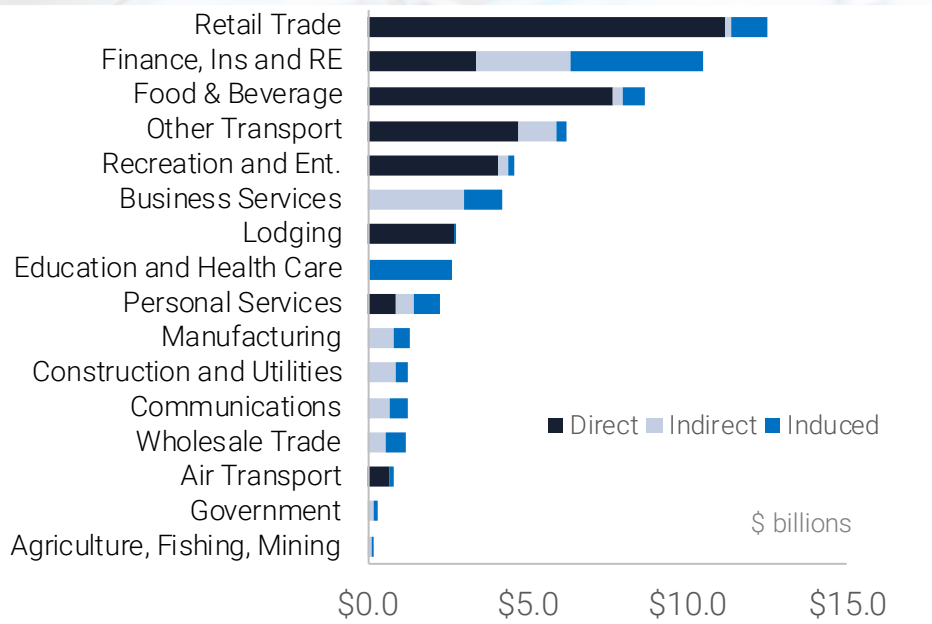
Business sales impacts by industry (2021)

Amounts in billions of nominal dollars

	Direct Business Sales	Indirect Business Sales	Induced Business Sales	Total Business Sales
Total, all industries	\$ 35.12	\$ 11.78	\$ 13.58	\$ 60.49
Retail Trade	\$ 11.15	\$ 0.19	\$ 1.17	\$ 12.51
Finance, Ins and RE	\$ 3.36	\$ 2.96	\$ 4.19	\$ 10.51
Food & Beverage	\$ 7.63	\$ 0.33	\$ 0.72	\$ 8.68
Other Transport	\$ 4.71	\$ 1.18	\$ 0.33	\$ 6.21
Recreation and Ent.	\$ 4.05	\$ 0.31	\$ 0.24	\$ 4.60
Business Services	\$ -	\$ 2.98	\$ 1.24	\$ 4.22
Lodging	\$ 2.68	\$ 0.00	\$ 0.00	\$ 2.69
Education and Health Care	\$ -	\$ 0.04	\$ 2.57	\$ 2.61
Personal Services	\$ 0.89	\$ 0.52	\$ 0.81	\$ 2.22
Manufacturing	\$ -	\$ 0.81	\$ 0.52	\$ 1.33
Construction and Utilities	\$ -	\$ 0.86	\$ 0.39	\$ 1.25
Communications	\$ -	\$ 0.71	\$ 0.51	\$ 1.22
Wholesale Trade	\$ -	\$ 0.57	\$ 0.63	\$ 1.19
Air Transport	\$ 0.66	\$ 0.05	\$ 0.07	\$ 0.78
Government	\$ -	\$ 0.15	\$ 0.12	\$ 0.27
Agriculture, Fishing, Mining	\$ -	\$ 0.12	\$ 0.08	\$ 0.20

Tourism business sales impacts by industry (2021)

Amounts in billions of nominal dollars



Source: Tourism Economics

ECONOMIC IMPACTS
OHIO REGIONAL SUMMARY



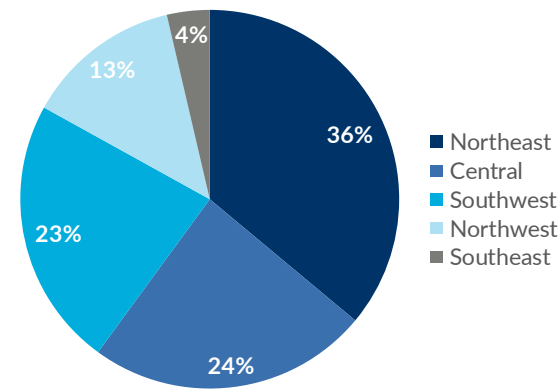
ECONOMIC IMPACTS

OHIO REGIONAL SUMMARY

Cleveland (Northeast), Columbus (Central), and Cincinnati (Southwest), are key destinations and influence the distribution of the tourism economy across Ohio.

Ohio tourism business sales by region

% of total



Ohio tourism business sales by region

Amounts in \$billions

	Direct Sales		Total Sales	
Total	\$	35.12	\$	60.49
Region				
Northeast	\$	12.65	\$	21.75
Central	\$	8.41	\$	14.46
Southwest	\$	8.16	\$	14.04
Northwest	\$	4.65	\$	8.03
Southeast	\$	1.26	\$	2.20

Source: Tourism Economics

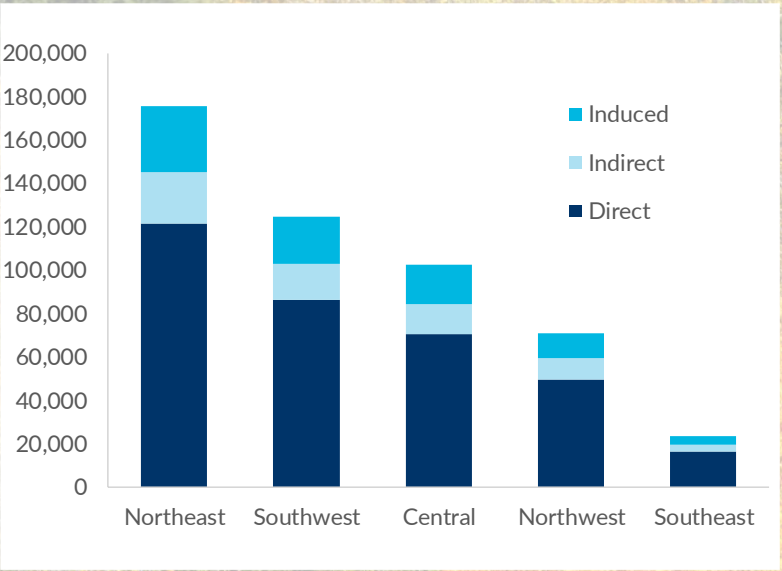
Ohio tourism business sales trends by region

Amounts in \$billions, growth in annual % change

	2017		2018		2019		2020		2021	
Ohio total	\$	35.16	\$	36.78	\$	38.26	\$	28.88	\$	35.12
Levels, \$bils										
Northeast	\$	13.00	\$	13.65	\$	13.84	\$	10.40	\$	12.65
Central	\$	8.51	\$	8.81	\$	9.31	\$	6.79	\$	8.41
Southwest	\$	8.23	\$	8.55	\$	9.04	\$	6.79	\$	8.16
Northwest	\$	4.26	\$	4.54	\$	4.81	\$	3.84	\$	4.65
Southeast	\$	1.16	\$	1.23	\$	1.25	\$	1.07	\$	1.26
Ohio total, % change										
Northeast				4.6%		4.0%		-24.5%		21.6%
Central				5.0%		1.5%		-24.9%		21.6%
Southwest				3.5%		5.7%		-27.1%		23.9%
Northwest				3.9%		5.8%		-24.9%		20.1%
Southwest				6.5%		5.9%		-20.2%		21.2%
Northwest				6.0%		1.5%		-14.8%		18.2%
Southeast										

Ohio tourism jobs by region

Amounts in number of jobs



ECONOMIC IMPACTS
SOUTHWEST REGION



ECONOMIC IMPACTS

SOUTHWEST REGION

Visitor spending in Southwest Ohio generated \$13.9 billion in total sales, 123,883 jobs, \$4.1 billion in income, and \$1.9 billion in tax revenues.

Southwest region tourism impacts

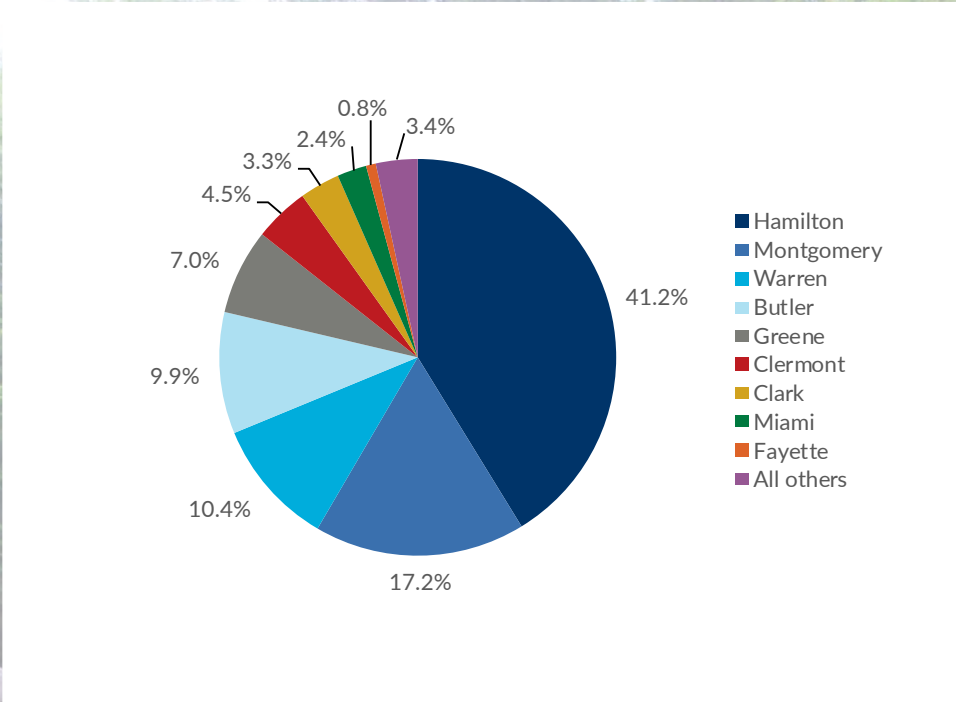
	Total Sales \$mils	Total Jobs	Total Income \$mils	Total Tax Revenue \$mils
Region total	\$14,044.2	124,586	\$4,190.8	\$1,965.3
County				
Adams	\$49.6	723	\$20.1	\$7.0
Brown	\$56.6	931	\$20.4	\$7.9
Butler	\$1,390.5	15,532	\$408.7	\$194.4
Champaign	\$35.9	236	\$7.4	\$4.6
Clark	\$460.3	4,454	\$118.8	\$61.9
Clermont	\$629.0	5,772	\$170.3	\$84.8
Clinton	\$106.9	1,179	\$38.2	\$15.5
Darke	\$68.4	1,134	\$26.5	\$9.9
Fayette	\$112.4	1,355	\$32.4	\$15.7
Greene	\$979.6	9,304	\$229.6	\$131.2
Hamilton	\$5,791.0	43,442	\$2,004.5	\$835.7
Highland	\$52.3	1,051	\$15.8	\$7.1
Miami	\$336.5	3,478	\$82.6	\$45.5
Montgomery	\$2,413.9	22,455	\$655.2	\$331.9
Preble	\$107.5	1,229	\$13.8	\$13.4
Warren	\$1,453.7	12,310	\$346.4	\$199.0

Source: Tourism Economics

Tourism business sales by county

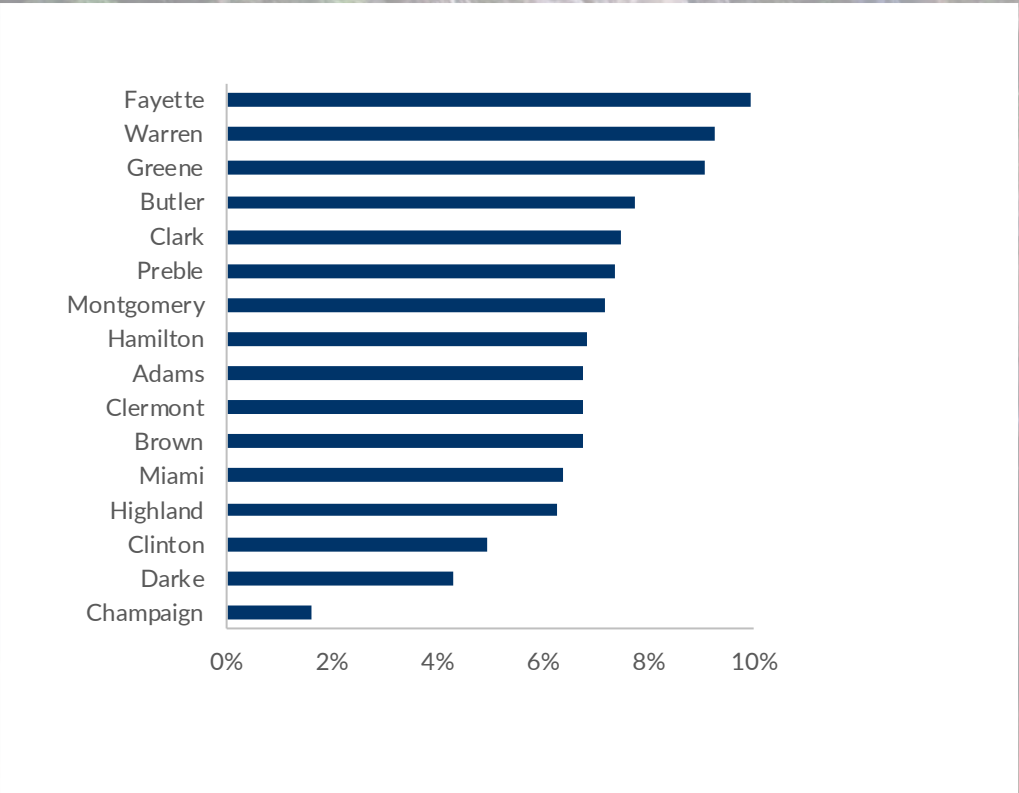
Amounts in \$millions

	Direct Sales \$mils	Total Sales \$mils
Region total	\$8,155.3	\$14,044.2
County		
Hamilton	\$3,372.7	\$5,791.0
Montgomery	\$1,405.1	\$2,413.9
Warren	\$842.1	\$1,453.7
Butler	\$812.1	\$1,390.5
Greene	\$569.1	\$979.6
Clermont	\$358.1	\$629.0
Clark	\$267.1	\$460.3
Miami	\$194.7	\$336.5
Fayette	\$64.2	\$112.4
All others	\$270.2	\$477.3



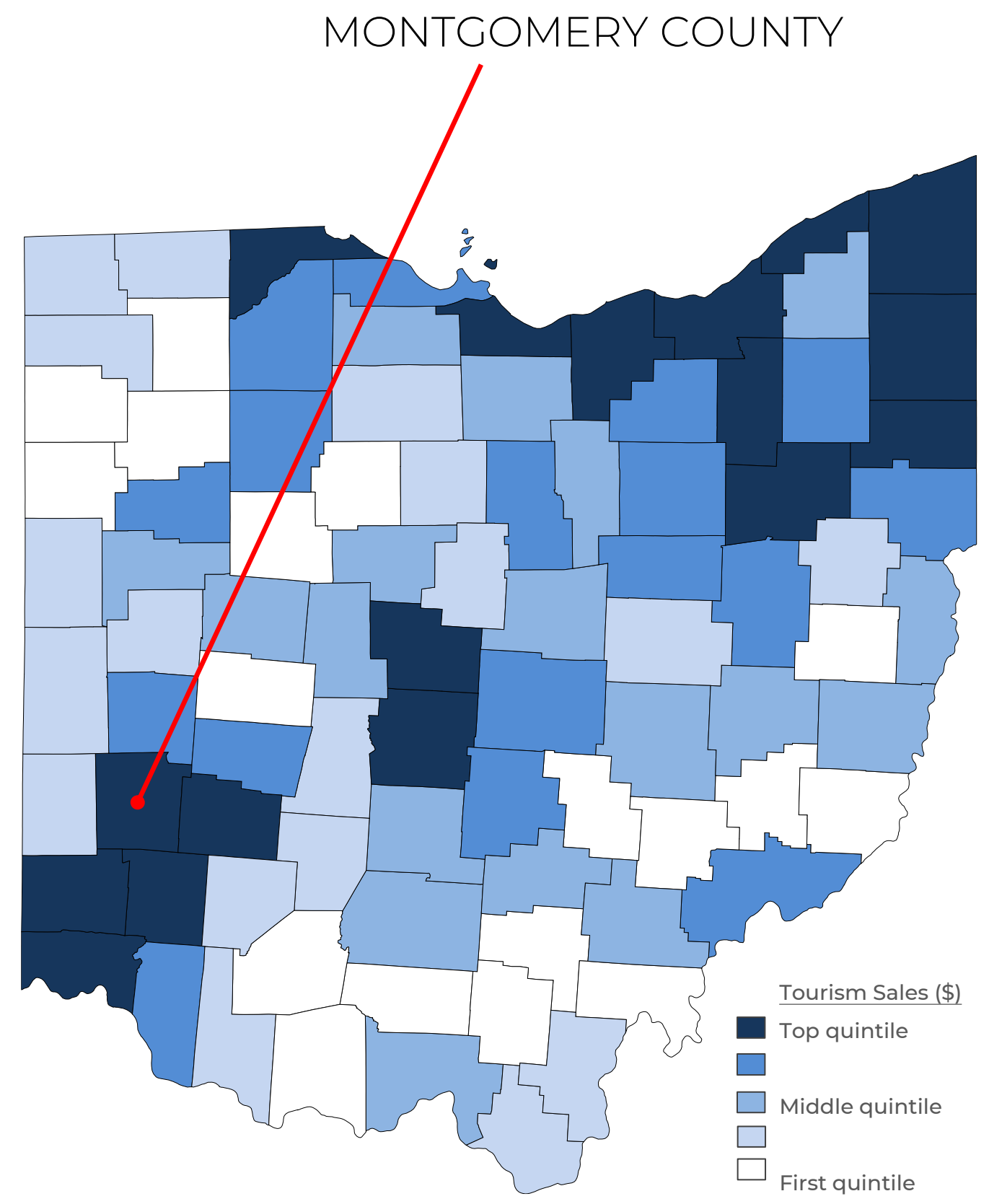
Tourism job intensity by county

Share of total jobs, %



ECONOMIC IMPACTS

MONTGOMERY COUNTY TABLES





ECONOMIC IMPACT

MONTGOMERY COUNTY

BUSINESS SALES IMPACTS

Visitors contributed a direct impact of **\$1.4 billion** in 2021 in Montgomery County, which included spending by day and overnight visitors.

This direct spending generated **\$2.4 billion** in total impact, including indirect and induced impacts.

Tourism business trends

Recent Trends in Tourism Sales (Output)			
	2019	2020	2021
Montgomery County direct sales trends:			
Sales volume (\$mils)	1,511.2	1,167.5	1,405.1
Sales growth, % change	12.2%	-22.7%	20.3%
Wider region and state direct sales trends:			
Southwest Ohio sales growth, % change	5.8%	-24.9%	20.1%
Ohio sales growth, % change	4.0%	-24.5%	21.6%

Business sales impacts by industry (2021)

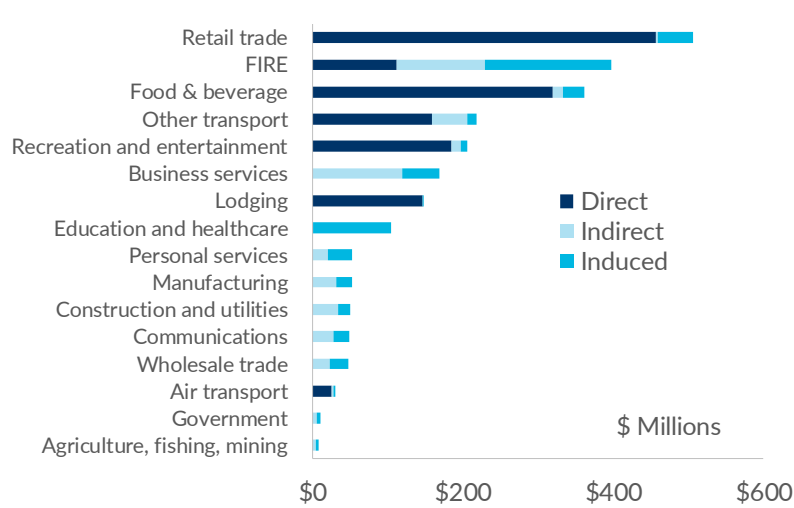
Amounts in millions of nominal dollars

	Direct Business Sales	Indirect Business Sales	Induced Business Sales	Total Business Sales
Total, all industries	\$ 1,405.1	\$ 465.0	\$ 543.7	\$ 2,413.9
Retail trade	\$ 457.5	\$ 2.3	\$ 47.0	\$ 506.7
FIRE	\$ 111.6	\$ 118.1	\$ 167.6	\$ 397.4
Food & beverage	\$ 320.2	\$ 13.3	\$ 28.8	\$ 362.3
Other transport	\$ 158.8	\$ 47.0	\$ 13.1	\$ 219.0
Recreation and entertainment	\$ 184.7	\$ 12.3	\$ 9.5	\$ 206.5
Business services	\$ -	\$ 119.0	\$ 49.5	\$ 168.5
Lodging	\$ 146.4	\$ 0.1	\$ 0.2	\$ 146.7
Education and healthcare	\$ -	\$ 1.4	\$ 103.0	\$ 104.4
Personal services	\$ -	\$ 20.9	\$ 32.6	\$ 53.4
Manufacturing	\$ -	\$ 32.3	\$ 20.8	\$ 53.1
Construction and utilities	\$ -	\$ 34.5	\$ 15.5	\$ 50.0
Communications	\$ -	\$ 28.3	\$ 20.4	\$ 48.6
Wholesale trade	\$ -	\$ 22.6	\$ 25.1	\$ 47.8
Air transport	\$ 25.8	\$ 1.8	\$ 2.9	\$ 30.5
Government	\$ -	\$ 6.0	\$ 4.9	\$ 10.9
Agriculture, fishing, mining	\$ -	\$ 5.0	\$ 3.1	\$ 8.1

Source: Tourism Economics

Tourism business sales impacts by industry (2021)

Amounts in millions of nominal dollars



Source: Tourism Economics

JOB IMPACTS

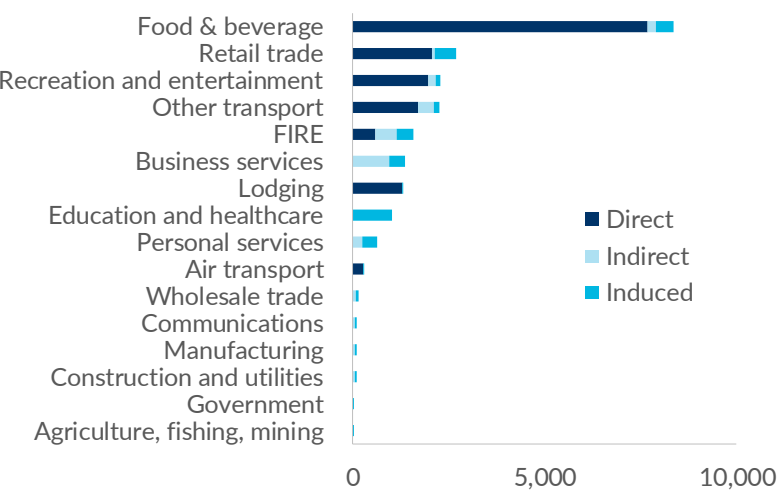
Visitor activity sustained 15,609 direct jobs and an additional 6,845 indirect and induced jobs in Montgomery County.

The total 22,455 jobs in the County supported by visitor spending accounts for 7.2% of all jobs in the county.



Tourism Job Impacts by industry (2021)

Amounts in number of full-time and part-time jobs



Source: Tourism Economics

Summary Job impacts by industry (2021)

Amounts in number of full-time and part-time jobs

Amounts in number of jobs	Direct Jobs	Indirect Jobs	Induced Jobs	Total Jobs
Total, all industries	15,609	3,053	3,793	22,455
Food & beverage	7,671	236	460	8,366
Retail trade	2,063	85	553	2,701
Recreation and entertainment	1,965	194	121	2,280
Other transport	1,717	412	135	2,265
FIRE	604	548	434	1,586
Business services	-	956	411	1,367
Lodging	1,307	1	2	1,310
Education and healthcare	-	20	1,012	1,032
Personal services	-	254	400	654
Air transport	283	5	8	296
Wholesale trade	-	83	84	167
Communications	-	68	51	119
Manufacturing	-	71	44	115
Construction and utilities	-	74	36	110
Government	-	24	20	44
Agriculture, fishing, mining	-	21	22	44

Source: Tourism Economics

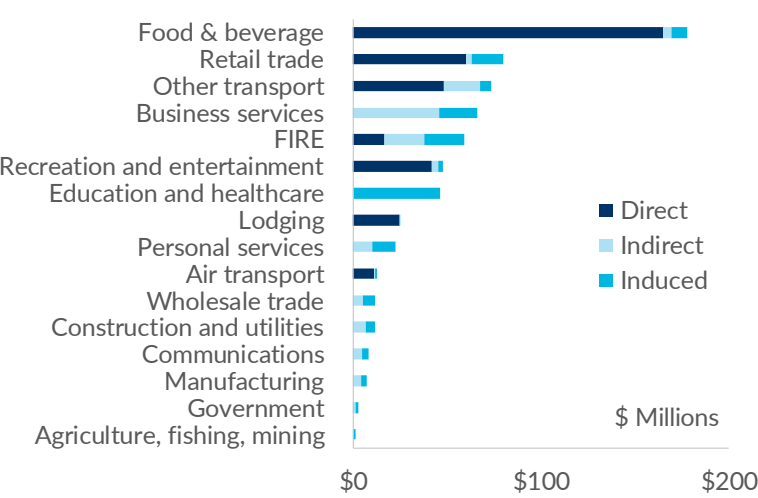
LABOR INCOME IMPACTS

Visitor activity generated \$369 million in direct household income and a total of \$655 million including indirect and induced impacts.



Tourism labor income Impacts by Industry (2021)

Amounts in millions of nominal dollars



Source: Tourism Economics

Summary labor income impacts (2021)

Amounts in millions of nominal dollars

	Direct Labor Income	Indirect Labor Income	Induced Labor Income	Total Labor Income
Total, all industries	\$ 368.7	\$ 132.2	\$ 154.4	\$ 655.2
Food & beverage	\$ 165.2	\$ 4.3	\$ 8.6	\$ 178.1
Retail trade	\$ 60.4	\$ 2.9	\$ 16.6	\$ 79.9
Other transport	\$ 48.5	\$ 19.0	\$ 6.3	\$ 73.7
Business services	\$ -	\$ 46.0	\$ 20.1	\$ 66.2
FIRE	\$ 16.7	\$ 21.4	\$ 21.1	\$ 59.2
Recreation and entertainment	\$ 41.8	\$ 3.7	\$ 2.6	\$ 48.0
Education and healthcare	\$ -	\$ 0.5	\$ 46.0	\$ 46.5
Lodging	\$ 24.8	\$ 0.0	\$ 0.0	\$ 24.9
Personal services	\$ -	\$ 10.5	\$ 12.3	\$ 22.9
Air transport	\$ 11.4	\$ 0.6	\$ 0.8	\$ 12.7
Wholesale trade	\$ -	\$ 5.4	\$ 6.4	\$ 11.9
Construction and utilities	\$ -	\$ 6.7	\$ 5.1	\$ 11.8
Communications	\$ -	\$ 4.6	\$ 3.7	\$ 8.3
Manufacturing	\$ -	\$ 4.4	\$ 2.9	\$ 7.3
Government	\$ -	\$ 1.5	\$ 1.1	\$ 2.6
Agriculture, fishing, mining	\$ -	\$ 0.5	\$ 0.7	\$ 1.2

Source: Tourism Economics

ECONOMIC IMPACT FINDINGS

FISCAL (TAX) IMPACTS

Visitor spending, visitor supported jobs, and business sales generated **\$332 million** in government revenues.

State and local taxes alone tallied **\$163 million** in Montgomery County in 2021.

Each household in the county would need to be taxed an additional **\$718** to replace the visitor-generated taxes received by state and local governments in 2021.

Fiscal (tax) impacts

Amounts in millions of nominal dollars

Total Taxes	
Total tax revenues	\$331.9
Federal Taxes	\$168.7
State Taxes	\$94.4
Local Taxes	\$68.8
State/Local Tax Savings Per Household	\$718

Source: Tourism Economics

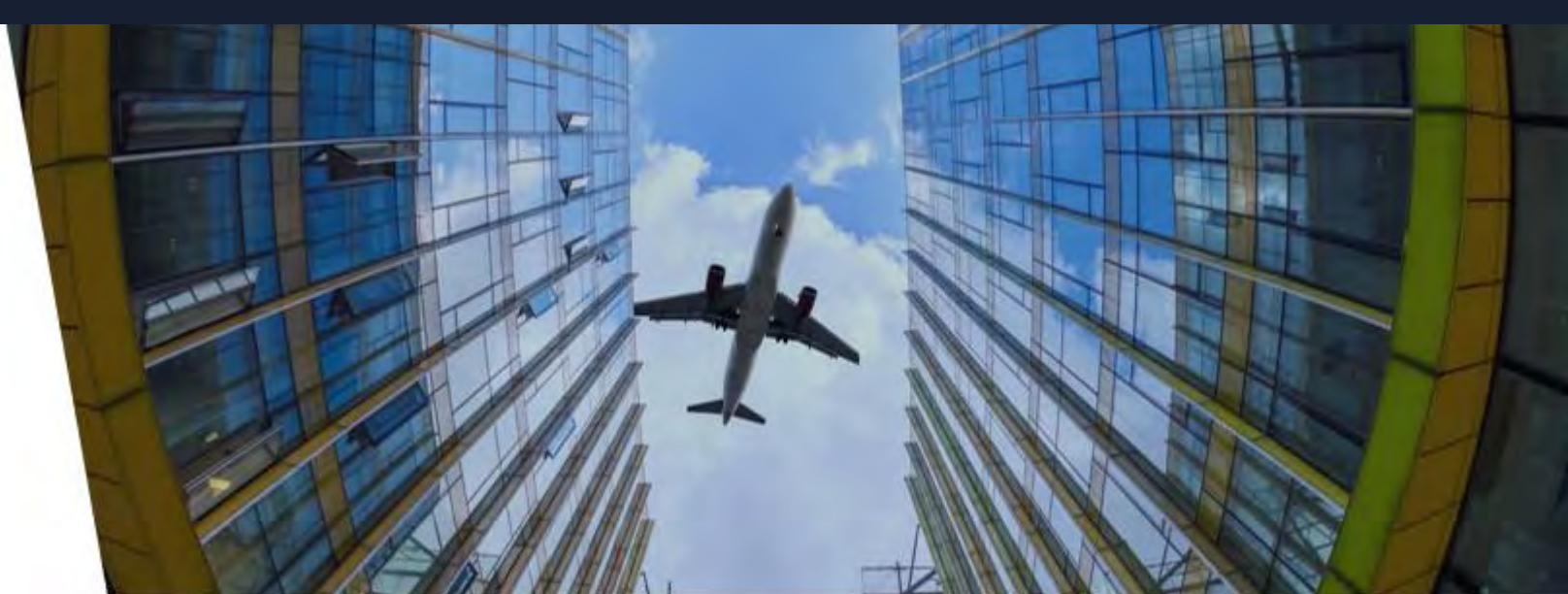


Glossary – Spending Definitions

Term	Description
Lodging	Includes visitor spending in the accommodation sub-sector. This includes food and other services provided by hotels, rentals and similar establishments.
Food and beverage	Includes all visitor spending on food & beverages, including at restaurants, bars, grocery stores and other food providers.
Recreation	Includes visitors spending within the arts, entertainment and recreation sub-sector.
Shopping	Includes visitor spending in all retail sub-sectors within the local economy.
Local transport	Includes visitor spending on local transport services such as taxis, limos, trains, rental cars, buses, and the local share of air transportation spending.
Service stations	Visitor spending on gasoline.
Second homes	Where applicable, spending associated with the upkeep of seasonal second homes for recreational use as defined by the Census Bureau.

Glossary – Economic Impact Definitions

Term	Description
Direct Impact	Impacts (business sales, jobs, income, and taxes) created directly from spending by visitors to a destination within a discreet group of tourism-related sectors (e.g. recreation, transportation, lodging).
Indirect Impact	Impacts created from purchase of goods and services used as inputs (e.g. food wholesalers, utilities, business services) into production by the directly affected tourism-related sectors (i.e. economic effects stemming from business-to-business purchases in the supply chain).
Induced Impact	Impacts created from spending in the local economy by employees whose wages are generated either directly or indirectly by visitor spending.
Employment	Jobs directly and indirectly supported by visitor activity (includes part-time and seasonal work). One job is defined as one person working at least one hour per week for fifty weeks during the calendar year.
Labor income	Income (wages, salaries, proprietor income and benefits) supported by visitor spending.
Value Added (GDP)	The economic enhancement a company gives its products or services before offering them to customers.
Local Taxes	City and County taxes generated by visitor spending. This includes any local sales, income, bed, usage fees, licenses and other revenues streams of local governmental authorities – from transportation to sanitation to general government.
State Taxes	State tax revenues generated by visitor spending. This will include sales, income, corporate, usage fees and other assessments of state governments.



ECONOMIC IMPACT METHODOLOGY

Our analysis of the Ohio visitor economy begins with direct visitor spending and analyzes the downstream effects of this spending on the broader economy. To determine total economic impact, we input direct spending into a model of the Ohio economy, constructed using an IMPLAN input-output (I-O) model. The model traces the full extent of industry impacts as dollars flow through the local economy.

An I-O model represents a profile of an economy by measuring the relationships among industries and consumers and quantifies three levels of impact:

- 1. Direct impacts:** Visitor spending creates direct economic value within a discrete group of sectors (such as recreation and transportation). This supports a relative proportion of spending, jobs, wages, and taxes within each sector.
- 2. Indirect impacts:** Each directly affected sector also purchases goods and services as inputs (e.g. food wholesalers, utilities) into production. These impacts are called indirect impacts or supply-chain effects.
- 3. Induced impacts:** Lastly, the induced impact is generated when employees whose wages are generated either directly or indirectly by visitor spending spend those wages in the local economy. This is called the induced impact or income effect.

The Tourism Economics model calculates these three levels of impact - direct, indirect and induced - for a broad set of indicators, including:

- Spending
- Wages
- Employment
- Federal Taxes
- State Taxes
- Local Taxes

ECONOMIC IMPACT FRAMEWORK

DIRECT IMPACTS

Ohio tourism's contribution measured visitor spending



RETAIL



ENTERTAINMENT/REC



FOOD & BEVERAGE



TRANSPORTATION



LODGING

INDIRECT IMPACTS

Purchases of inputs from suppliers
Suppliers' own supply chains



SUPPLY
CHAIN
EFFECTS



B2B GOODS &
SERVICES
PURCHASED

INDUCED IMPACTS

Consumer spending out of
employees' wages:



INCOME
EFFECT



HOUSEHOLD
CONSUMPTION

TOTAL IMPACTS

Direct, indirect, and
induced impacts



SALES



GDP



JOBS



INCOME



TAXES

ABOUT TOURISM ECONOMICS

Tourism Economics is an Oxford Economics company with a singular objective: combine an understanding of the travel sector with proven economic tools to answer the most important questions facing our clients. More than 500 companies, associations, and destination work with Tourism Economics every year as a research partner. We bring decades of experience to every engagement to help our clients make better marketing, investment, and policy decisions. Our team of highly-specialized economists deliver:

- Global travel data-sets with the broadest set of country, city, and state coverage available
- Travel forecasts that are directly linked to the economic and demographic outlook for origins and destinations
- Economic impact analysis that highlights the value of visitors, events, developments, and industry segments
- Policy analysis that informs critical funding, taxation, and travel facilitation decisions
- Market assessments that define market allocation and investment decisions

Tourism Economics operates out of regional headquarters in Philadelphia and Oxford, with offices in Belfast, London, Frankfurt, Ontario, and Sydney.

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For more information:

admin@tourismeconomics.com

Hotels - Montgomery County, Ohio

Hotel Name	Address	City	Zip	Primary Phone	Sleeping Rooms	Region
AC Hotel Dayton by Marriott	124 Madison St.	Dayton	45402	(937) 965-7500	134	Central
Air View Inn	1891 Harshman Rd.	Dayton	45424	937-236-8083	44	East
Baymont by Wyndham Huber Heights	8110 Old Troy Pike	Huber Heights	45424	937-237-1888	60	North
Brookville Inn	100 N. Parkview Drive	Brookville	45309	(937) 770-1269	62	West
Budget Inn	2700 S. Dixie Dr.	Dayton	45409	937-298-1411	46	South
Comfort Inn & Suites Englewood	9305 N. Main St.	Englewood	45415	937-836-9400	51	North
Comfort Inn Huber Heights	7907 Brandt Pike	Huber Heights	45424	(937) 237-7477	52	North
Comfort Suites Dayton South Miamisburg	42 Prestige Plaza Drive	Miamisburg	45342	937-436-4529	56	South
Comfort Suites Wright Patterson	5220 Huberville Ave	Dayton	45431	(937) 425-6498	65	East
Country Inn & Suites by Radisson Dayton South	8277 Yankee St.	Centerville	45458	937-425-7400	80	South
Courtyard by Marriott Dayton North	7087 Miller Ln	Dayton	45414	(937) 890-6112	78	North
Courtyard by Marriott Dayton South	100 Prestige Place	Miamisburg	45342	(937) 433-3131	146	South
Courtyard by Marriott University of Dayton	2006 S. Edwin C. Moses Blvd.	Dayton	45417	(937) 220-9060	99	Central
Days Inn & Suites Dayton North	7470 Miller Ln.	Dayton	45414	937-898-4946	85	North
Days Inn by Wyndham Dayton Airport	20 Rockridge Rd.	Englewood	45322	(937) 832-2222	127	North
Days Inn Huber Heights Northeast	7761 Old Country Court	Huber Heights	45424	937-233-1836	51	North
Dayton Motor Motel	1639 N. Keowee St.	Dayton	45404	937-222-5518	33	North
DoubleTree Suites by Hilton Dayton South	300 Prestige Place	Miamisburg	45342	(937) 436-2400	137	South
Drury Inn & Suites Dayton North	6616 Miller Lane	Dayton	45414	(937) 454-5200	180	North
Express Inn Hotel Dayton	4101 Keats Drive	Dayton	45414	(937) 387-6000	50	North
Extended Stay America Dayton North	6688 Miller Ln.	Dayton	45414	937-898-9221	104	North
Extended Stay America Dayton South	7851 Lois Cr.	Dayton	45459	937-439-2022	72	South
Extended Stay America Select Suites Dayton Miamisburg	3787 Summit Glen Drive	Dayton	45449	(937) 684-9000	124	South
Fairfield Inn & Suites Dayton North	7072 York Center Drive	Dayton	45414	(937) 576-1500	77	North
Fairfield Inn & Suites Dayton South	8035 Washington Village Drive	Dayton	45458	(937) 428-7736	80	South
Fairfield Inn & Suites Downtown Dayton	305 East Monument Ave.	Dayton	45402	(937) 331-9330	98	Central
Hampton Inn & Suites by Hilton Dayton Airport	180 Rockridge Rd.	Englewood	45322	(937) 832-3333	83	North
Hampton Inn & Suites by Hilton Vandalia	7043 Miller Lane	Dayton	45414	(937) 387-0598	79	North
Hampton Inn by Hilton Dayton Mall	8960 Mall Ring Rd.	Dayton	45459	(937) 439-1800	95	South
Hampton Inn by Hilton Huber Heights	5588 Merily Way	Huber Heights	45424	937-233-4300	72	North
Hawthorn Suites by Wyndham Dayton North	7070 Poe Ave.	Dayton	45414	937-898-7764	64	North
Hilton Garden Inn Dayton South Austin Landing	12000 Innovation Drive	Miamisburg	45342	(937) 247-5850	125	South
Holiday Inn Express & Suites Brookville	95 Parkview Drive North	Brookville	45309	937-833-9998	70	West
Holiday Inn Express & Suites Centerville	5655 Wilmington Pk.	Centerville	45459	937-424-5757	74	South
Holiday Inn Express & Suites Dayton North-Vandalia	7121 York Center Drive	Dayton	45414	(937) 280-4880	96	North
Holiday Inn Express & Suites Dayton South I-675	7701 Washington Village Drive	Dayton	45459	(937) 938-9550	111	South
Holiday Inn Express & Suites Dayton Southwest	2140 S. Edwin C. Moses Blvd.	Dayton	45417	(937) 250-6400	96	Central
Holiday Inn Express & Suites Huber Heights	5612 Merily Way	Huber Heights	45424	937-235-2000	65	North
Home2 Suites by Hilton Dayton South Austin Landing	200 Austin West Blvd.	Miamisburg	45342	(937) 530-8450	108	South
Home2 Suites by Hilton Vandalia	6615 Towne Center Drive	Dayton	45414	(937) 949-6200	106	North
Homewood Suites by Hilton Dayton South	3100 Contemporary Ln.	Miamisburg	45342	937-432-0000	96	South
Intown Suites	8981 Kingsridge Drive	Dayton	45458	937-433-9038	130	South

Hotels - Montgomery County, Ohio

Hotel Name	Address	City	Zip	Primary Phone	Sleeping Rooms	Region
Knights Inn Dayton North	7575 Poe Ave.	Dayton	45414	(937) 454-5354	115	North
Marriott at the University of Dayton	1414 S. Patterson Blvd.	Dayton	45409	(937) 223-1000	399	Central
Microtel Inn & Suites by Wyndham Riverside	4500 Linden Ave.	Dayton	45432	937-252-9700	53	East
Motel 6 Dayton North	7130 Miller Ln.	Dayton	45414	937-898-3606	97	North
Motel 6 Dayton South	1944 Miamisburg-Centerville Rd.	Dayton	45459	(937) 813-8066	68	South
Motel 6 Englewood	9325 N. Main St.	Dayton	45415	937-836-8339	102	North
Quality Inn & Suites Dayton South Miamisburg	250 Byers Rd.	Miamisburg	45342	937-865-0077	106	South
Quality Inn Dayton Airport	10 Rockridge Rd.	Englewood	45322	(937) 832-1234	148	North
Quality Inn Dayton North	7125 Miller Ln.	Dayton	45414	937-890-9995	56	North
Red Horse Motel	4625 S. Dixie Drive	Dayton	45439	(937) 294-7508	69	South
Red Roof Inn Dayton North	7370 Miller Ln.	Dayton	45414	937-898-1054	108	North
Red Roof Inn Dayton South Miamisburg	222 Byers Rd.	Miamisburg	45342	937-866-0705	107	South
Red Roof Inn Huber Heights	7911 Brandt Pk.	Dayton	45424	937-236-9361	45	North
Red Roof Inn Moraine University of Dayton	2450 Dryden Rd.	Dayton	45439	(937) 637-6507	74	Central
Residence Inn by Marriott Vandalia	7227 York Center Drive	Dayton	45414	(937) 890-2244	105	South
SpringHill Suites by Marriott Dayton South	417 Springboro Pike,	Dayton	45449	937-432-9277	84	South
SpringHill Suites by Marriott Vandalia	3591 York Plaza Lane	Dayton	45414	(937) 280-4150	91	North
Staybridge Suites Austin Landing	10100 Landing Way	Miamisburg	45342	(937) 535-2222	109	South
Studio 6 Miamisburg	8101 Springboro Pike	Miamisburg	45342	937-434-8750	134	South
Super 8 by Wyndham Miamisburg	155 Monarch Lane	Miamisburg	45342	937-866-5500	55	South
The Hotel at Dayton South	8099 Old Yankee St.	Centerville	45458	(937) 291-0284	126	South
TownePlace Suites by Marriott Dayton North	3642 Maxton Rd.	Dayton	45414	(937) 898-5700	85	North
Traveler's Motel Dayton North	2833 N. Dixie Dr.	Dayton	45414	937-277-6585	34	North
Tru by Hilton Huber Heights	7000 Executive Blvd.	Huber Heights	45424	(937) 660-9001	98	North
Wingate by Wyndham Dayton North & Baymont by Wyndham Dayton North	6960 Miller Lane	Dayton	45414	(937) 898-1120	131	North
WoodSpring Suites Dayton North	7373 Miller Lane	Dayton	45414	(937) 518-6511	99	North

THE LIST

DAYTON'S TOP 100 COMPANIES

RANKED BY REVENUE

Company	Address	2021 revenue ¹	2020 revenue	Percent change	Employees: local	Owner or stock ticker	Top executive ²	Year founded
1 CareSource ³ ^② caresource.com	230 N. Main St. Dayton, OH 45402 937-224-3300	\$12.4 billion	\$11.2 billion	10.71	3,000	Board owned	Erhardt Prettau	1989
2 Winsupply Inc. ^④ winsupplyinc.com	3110 Ketterling Blvd. Moraine, OH 45439 937-294-5331	\$5.5 billion	\$4.2 billion	30.95	630	Shareholder owned	John McKenzie jmckenzie@winsupplyinc.com	1956
3 Kettering Health ^⑤ ketteringhealth.org	1 Prestige Pl. Miamisburg, OH 45342 937-762-1040	\$2.2 billion	\$1.94 billion	13.35	13,720	Fred Manchur ⁴	Fred Manchur ⁴	1964
4 Premier Health ^⑥ premierhealth.com	110 N. Main St. Dayton, OH 45402 937-499-9401	\$2.15 billion	\$1.94 billion	10.76	11,344	MEDAMERICA Health Systems	Michael Riordan	1995
5 Keller Williams Advisors ^⑦ http://www.daytonadvantage.com/	5250 Far Hills Ave Suite 100 Dayton, OH 45429 937-848-6255	\$1.46 billion	NA	NA	167	Charlene Gabbard	Sarah Close klrw560@kw.com	2005
6 REX American Resources Corp. ^⑧ rexamerican.com	7720 Paragon Rd. Centerville, OH 45459 937-276-3931	\$774.8 million	\$372.85 million	107.81	NA	REX	Stuart Rose	1984
7 Cohen Recycling ^⑨ cohenusa.com	1520 Fourteenth Ave. Middletown, OH 45044 513-422-3696	\$700 million	\$368 million	90.22	200	NA	Ken Cohen kcohen@cohenusa.com	1924
8 Dayton Freight Lines Inc. ^⑩ daytonfreight.com	6450 Poe Ave. Dayton, OH 45414 937-264-4060	\$684 million	\$669 million	2.24	507	Thomas Cronin Jr.	Michael Cronin Thomas Cronin Jr.	1981
9 Midmark Corporation ^⑪ midmark.com	10170 Penny Ln. #300 Miamisburg, OH 45342 937-528-7500	\$594 million	\$508.6 million	16.79	1,111	NA	Jon Wells	1915
10 Dayton Children's Hospital ^⑫ childrensdayton.org	1 Children's Plz. Dayton, OH 45404 937-641-3000	\$547.03 million	\$495.92 million	10.30	4,012	Deborah Feldman	Deborah Feldman	1967
11 Republic Wire Inc. ^⑬ republicwire.com	5525 Union Centre Dr. West Chester, OH 45069 513-860-1800	\$433.39 million	\$270 million	60.51	148	Ronald Rosenbeck	Ronald Rosenbeck rosenbeck@republicwire.com	1982
12 Wright-Patt Credit Union Inc. ^⑭ wpcu.coop	3560 Pentagon Blvd. Beavercreek, OH 45431 937-912-7000	\$431.7 million	\$322.92 million	33.69	1,112	Member owned	Timothy Mislansky	1932
13 Danis Construction ^⑮ danis.com	3233 Newmark Dr. Miamisburg, OH 45342 937-228-1225	\$352.36 million	\$392.56 million	-10.24	329	John Danis	John Danis	1916
14 Voss Auto Network ^⑯ vossauto.com	332 Congress Park Dr. Centerville, OH 45459 937-428-2400	\$338 million	\$310 million	9.03	470	Brad Voss Craig Voss	Brad Voss Craig Voss craigvoss@vossauto.net ⁵	1972
15 The Connor Group ^⑰ connorgroup.com	10510 Springboro Pike Miamisburg, OH 45342 937-434-3095	\$328 million	\$265.7 million	23.45	125	Connor Group Partners	Larry Connor	1992
16 Woolpert Inc. ^⑱ woolpert.com	4454 Idea Center Blvd. Beavercreek, OH 45430 800-414-1045	\$319.67 million	\$243.36 million	31.25	129	Employee Shareholders	Scott Cattran	1911
17 Henny Penny Corp. ^⑲ hennypenny.com	1219 U.S. 35 W. Eaton, OH 45320 937-456-8400	\$315 million	\$215 million	46.51	890	Employee owned	Rob Connelly	1957
18 Hightowers Petroleum Company ^⑳ http://www.hightowerspetroleum.com	3577 Commerce Drive Middletown, OH 45005 513-423-4272	\$309.41 million	\$499.46 million	-38.05	25	Stephen Hightower	Stephen Hightower steve@hightowerspetroleum.com	1985
19 I Supply Co. ^㉑ isupplyco.com	1255 Spangler Rd. Fairborn, OH 45324 937-878-5240	\$294.75 million	\$263.68 million	11.78	173	Mario Parisi Gerald Parisi Joseph Parisi	Gerald Parisi	1944
20 AtriCure Inc. ^㉒ atricure.com	7555 Innovation Way Mason, OH 45040 513-755-4100	\$274.33 million	\$206.53 million	32.83	NA	ATRC	Michael Carrel mcarrel@atricure.com	2000
21 Miller Valentine Construction ^㉓ millervalentine.com	409 E. Monument Ave. Dayton, OH 45402 937-293-0900	\$274 million	\$206 million	33.01	95	NA	Elizabeth Mangan elizabeth.mangan@mvga.com	1963
22 Applied Research Solutions ^㉔ appliedres.com	51 Plum St. #240 Beavercreek, OH 45440 937-912-6100	\$214.4 million	\$178.94 million	19.82	220	Kevin Sullivan Gary Wittlinger	Kevin Sullivan ksullivan@appliedres.com Gary Wittlinger gwittlinger@appliedres.com	2012
23 Beau Townsend Ford Lincoln Inc. ^㉕ btford.com	1020 W. National Rd. Vandalia, OH 45377 937-898-5841	\$150 million	\$135 million	10.11	185	Larry Taylor	Beau Townsend btownsend@btford.com	1976
24 Joseph Airport Toyota, Joseph Airport Hyundai, Genesis of Vandalia ^㉖ airtoy.com ⁶	1220, 1180 W. National Rd. Vandalia, OH 45377 937-898-8060	\$122 million	\$100 million	22.00	133	NA	Christian Hahn chahn@airtoy.com	1981
25 ESI Inc. ^㉗ esielectrical.com	4696 Devitt Dr. West Chester, OH 45246 513-454-3741	\$115 million	\$94.8 million	21.31	335	Matthew Hartshorn	Matthew Hartshorn matt.hartshorn@esielectrical.com	1966

¹ Some revenue may be unaudited² If wholly-owned subsidiary, top local executive³ Data from 2021⁴ Retiring Dec. 31⁵ Former top executive John Voss died September 2022⁶ airhyundai.com, josephairportgenesis.com

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T H E L I S T

DAYTON'S TOP 100 COMPANIES

RANKED BY REVENUE

Company	Address	2021 revenue ¹	2020 revenue	Percent change	Employees: local	Owner or stock ticker	Top executive ²	Year founded
26 Continental Express Inc. ²⁶ continentalexpressinc.com	10450 State Route 47 Sidney, OH 45365 937-497-2100	\$114.5 million	\$105.8 million	8.22	350	Russell Gottmoeller	Russell Gottmoeller russ@ceioh.com	1984
27 Kingsgate Logistics, Inc. ²⁷ kingsgatelogistics.com	9100 West Chester Towne Center #300 West Chester, OH 45069 513-874-7447	\$109.31 million	\$55.99 million	95.22	46	Amy Barnett David Beckham Jeff Beckham Julie Beckham	Jeff Beckham jbeckham@kingsgatetrans.com	1986
28 Wilson Health - Wilson Memorial Hospital ²⁸ wilsonhealth.org	915 W. Michigan St. Sidney, OH 45365 937-498-2311	\$108.82 million	\$90.31 million	20.50	760	Mark Klosterman	Mark Klosterman	1930
29 Brackett Builders Inc. ²⁹ brackettbldrs.com	418 E. First Street Dayton, OH 45402 937-339-7505	\$103.4 million	\$128.01 million	-19.23	32	Brackett Construction LLC	Michael Hoying mhoying@brackettbldrs.com	1983
30 The Dupps Company ³⁰ dupps.com	548 N. Cherry St. Germantown, OH 45327 937-855-6555	\$101.98 million	\$90.72 million	12.42	180	Jeffrey Hendrix Matthew Dupps Frank Dupps, Jr.	Frank Dupps Jr.	1935
31 R.B. Jergens Contractors Inc. ³¹ rbjergens.com	11418 N. Dixie Dr. Vandalia, OH 45377 937-669-9799	\$98.15 million	\$86.49 million	13.48	100	NA	William Jergens	1987
32 Peerless Technologies Corp. ³² peerless.com	2300 National Rd. Fairborn, OH 45324 937-490-5000	\$96.31 million	\$97.96 million	-1.68	150	Michael Bridges	Andrea Kunk andrea.kunk@peerless.com	2000
33 Area Energy and Electric Inc. ³³ areaelectric.com	2001 Commerce Dr. Sidney, OH 45365 937-498-4784	\$94.41 million	\$113 million	-16.45	454	Todd Weigandt	Todd Weigandt tweigandt@areaelectric.com	1983
34 UES Inc. ³⁴ www.ues.com	4401 Dayton-Xenia Rd. Dayton, OH 45432 937-426-6900	\$90.8 million	\$76.72 million	18.35	310	UES employees	Nina Joshi njoshi@ues.com	1973
35 Clark Schaefer Hackett ³⁵ cshco.com	10100 Innovation Dr. #400 Miamisburg, OH 45342 937-226-0070	\$87.75 million	\$82.5 million	6.36	117	Shareholder owned	Larry Powell lpowell@cshco.com	1938
36 Bruns Construction Enterprises ³⁶ brunsgc.com	1429 Cranberry Road St. Henry, OH 45883 937-339-2300	\$85.5 million	\$85 million	0.59	350	Steve Bruns	Steve Bruns sbruns@brunsgc.com	1951
37 Sawdey Solution Services Inc. ³⁷ sawdeysolutionservices.com	1430 Oak Ct. #304 Beavercreek, OH 45430 937-490-4060	\$76.4 million	\$87.71 million	-12.89	64	Connie Sawdey Jeff Sawdey	Connie Sawdey csawdey@sawdeysolutionservices.com	2001
38 Wayne HealthCare ³⁸ waynehealthcare.org	835 Sweitzer St. Greenville, OH 45331 937-548-1141	\$76.4 million	\$71.42 million	6.98	503	Wayne Hospital Co.	Jeffrey Subler	1922
39 Schueler Group/Bunnell Hill Construction ³⁹ schuelergroup.com	3000 Henkle Dr. Lebanon, OH 45036 513-932-6090	\$75.28 million	\$61.22 million	22.95	42	Mike Schueler	Kevin Scott kscott@hsabh.com	1935
40 CESO Inc. ⁴⁰ cesoinc.com	3601 Rlghy Rd. #300 Dayton, OH 45342 937-435-8584	\$73.88 million	\$54.02 million	36.76	60	NA	Jeffrey Tibblits tibblits@cesoinc.com	1987
41 LCNB ⁴¹ lcnb.com	2 N. Broadway St. Lebanon, OH 45036 800-344-2265	\$73.63 million	\$63.78 million	15.44	NA	LCNB National Bank	Eric Meilstrup	1877
42 Bob Ross Auto Group ⁴² bobrossauto.com	85 Loop Rd. Centerville, OH 45459 937-433-0990	\$70.24 million	\$63.71 million	10.26	78	Jenell Ross	Jenell Ross jross@bobrossauto.com	1974
43 Hot Head Burritos ⁴³ hotheadburritos.com	2795 Culver Ave. Kettering, OH 45429 937-979-1748	\$70 million	\$42.96 million	62.94	350	NA	Ray Wiley	2007
44 FC Industries Inc. ⁴⁴ https://www.fcindinc.com	4900 Webster St. Dayton, OH 45414 937-275-8700	\$67.31 million	\$65.3 million	3.08	310	Mike Casella Mark Casella	Mike Casella mike@aftool.com	1972
45 PERRY proTECH ⁴⁵ perryprotech.com	3500 Parkcenter Center Drive, Suite 200 Dayton, OH 45414 937-498-7080	\$65 million	\$68 million	-4.41	52	Patrick Summers	Perry Carfagna pcarfagna@perryprotech.com	1988
46 CDO Technologies Inc. ⁴⁶ cdotech.com	5200 Springfield St. Dayton, OH 45431 937-258-0022	\$60 million	\$67 million	-10.45	85	Al Wofford	Al Wofford a.wofford@cdotech.com	1995
47 Repacorp Inc. ³ ⁴⁷ repacorp.com	31 Industry Park Court Tipp City, OH 45371 937-667-8496	\$59.6 million	\$49.06 million	21.49	167	Rick Heint Rockelle Heint Andy Heint Nick Heint	Tony Heint tony.heint@repacorp.com Rick Heint rick.heint@repacorp.com	1974
48 American Trademark Construction Services ⁴⁸ atcs-inc.com	200 Lau Parkway Englewood, OH 45315 937-832-8885	\$58 million	\$45 million	28.89	32	NA	Emily Dolson	NA
49 Superior Dental Care Inc. ⁴⁹ SuperiorDental.com	6683 Centerville Business Pkwy. Centerville, OH 45459 800-762-3159	\$56.02 million	\$52.88 million	5.93	45	Medical Mutual of Ohio	Andrea Hogben	1986
50 Coldwell Banker Heritage ⁴⁹ coldwellbankerishome.com	4060 Executive Dr. Beavercreek, OH 45430 937-429-4500	\$51.53 million	\$43.75 million	17.79	53	Ron Sweeney	Ron Sweeney ron.sweeney@coldwellbanker.com	1967

¹ Some revenue may be unaudited² If wholly-owned subsidiary, top local executive³ DBA Repacorp Label ProductsMarch McLennan
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THE LIST

DAYTON'S TOP 100 COMPANIES

RANKED BY REVENUE

Company	Address	2021 revenue ¹	2020 revenue	Percent change	Employees: local	Owner or stock ticker	Top executive ²	Year founded
51 Miami Industrial Trucks Inc. ⁵¹ mitlift.com	2830 E. River Rd. Moraine, OH 45439 937-293-4194	\$51.3 million	\$50.88 million	0.83	98	Mark Jones George Malacos	Mark Jones mjones@mitlift.com	1956
52 Greater Dayton Construction Group/ Oberer Thompson Co. ⁵² obererthompson.com	4197 Research Blvd. Beavercreek, OH 45430 937-426-3577	\$49.97 million	\$49.66 million	0.62	72	Greg Thompson George Oberer	Greg Thompson	1988
53 PSC Crane and Rigging ⁵³ pscind.com	4243 W. US Rt. 36 Riquia, OH 45356 937-773-3632	\$49.2 million	NA	NA	NA	NA	James Sever	1933
54 Rieck Services ⁵⁴ rieckservices.com	5245 Wadsworth Rd. Dayton, OH 45413 937-274-1987	\$48.66 million	\$41.24 million	18.00	225	Harold Rieck	Doug Mayse harold.rieck@rieckservices.com	1892
55 Synergy Building Systems ⁵⁵ synergybldg.com	3500 Pentagon Blvd. Beavercreek, OH 45431 937-429-3143	\$46.5 million	\$35 million	32.86	17	NA	Jerad Barnett jerad@synergybldg.com	1982
56 Conger Construction Group ⁵⁶ congerbuilt.com	P.O. Box 1069 Lebanon, OH 45036 513-932-1206	\$46.32 million	\$48.47 million	-4.44	4	Justin Conger	Justin Conger	1992
57 HEAPY ⁵⁷ heapy.com	1400 W. Dorothy Ln. Kettering, OH 45409 937-224-0861	\$46.04 million	\$38.88 million	18.41	126	Michael Berring Joe Ferdelman Mark Brumfield	Mark Brumfield	1945
58 Applied Mechanical Systems, Inc. ⁵⁸ appliedmechanicals.com	5598 Wolf Creek Pike Dayton, OH 45426 937-854-3073	\$42.5 million	\$44.4 million	-4.28	136	Michael Ayers	Michael Ayers	1974
59 Beacon Capital Management ⁵⁹ beaconinvesting.com	7777 Washington Village Dr. #280 Centerville, OH 45459 937-439-9093	\$42 million	\$33.79 million	24.31	9	NA	Chris Cook cook@beaconinvesting.com	2000
60 Allied Supply Co. ⁶⁰ alliedsupply.com	1100 E. Monument Ave. Dayton, OH 45402 937-396-2020	\$41.6 million	\$31.7 million	31.23	35	Thomas Homan	Thomas Homan	1935
61 MSD Inc. ⁶¹ msdinc.net	4401 Springfield St. Dayton, OH 45431 937-254-3235	\$40 million	\$38 million	5.26	165	John Stewart	John Stewart jstewart@msdinc.net	1984
62 TACO ³ ⁶² tacg.com	1430 Oak Ct. #100 Beavercreek, OH 45430 937-672-5267	\$39.12 million	\$39.12 million	0.00	NA	Emille Scantlebury	Todd Vikan todd.vikan@tacg.com	2006
63 SiteWORX ⁶³ siteworkxohio.com	3800 Turtlecreek Rd. Lebanon, OH 45036 513-229-0295	\$39.09 million	\$34.08 million	14.69	157	Joe Smith Mike Smith Matt Smith	Matt Smith matts@siteworkxohio.com	2010
64 McGohan Brabender Inc. ⁶⁴ mcgohanbrabender.com	3931 S. Dixie Dr. Kettering, OH 45439 937-293-1600	\$38.5 million	NA	—	130	Employee Owned	Erick Schmidt	1972
65 CTC Plastics ⁶⁵ ctcplastics.com	401 N. Keowee St. Dayton, OH 45404 937-228-2880	\$38 million	\$36 million	5.56	83	Solm Family	Craig Dixon	1994
66 Alto Health Care Staffing Inc. ⁶⁶ altostaffing.com	1 Elizabeth Pl. Dayton, OH 45417 937-228-7007	\$35 million	\$20 million	75.00	1,000	Leslie Kahn	Leslie Kahn lkahn@altostaffing.com	2003
67 Cristo Homes ⁶⁷ cristohomes.com	7594 Tylers Place Blvd. West Chester, OH 45069 613-755-0570	\$34.41 million	\$30.58 million	12.51	18	Adam Cristo Joseph Cristo	Joseph Cristo jcristo@cristohomes.com Adam Cristo acristo@cristohomes.com	1994
68 McGraw/Kokosing Inc. ⁶⁸ www.mcgrawkokosing.com	101 Clark Blvd. Monroe, OH 45044 513-422-4521	\$34.1 million	\$24.35 million	40.04	175	Bret Burgett	Tom Muraski	NA
69 Waibel Energy Systems, Inc. ⁶⁹ www.gowabel.com	815 Falls Creek Dr. Vandalia 45377 937-264-4343	\$33 million	\$29 million	13.79	130	Andy Waibel Alex Waibel David Crosley	David Crosley dave.crosley@gowabel.com	1989
70 LJB Inc. ⁷⁰ ljbinc.com	2500 Newmark Dr. Miamiburg, OH 45342 937-259-5000	\$32.8 million	\$24.1 million	36.10	98	Shareholder owned	Rod Sommer rsommer@ljbinc.com	1966
71 Day Air Credit Union Inc. ⁷¹ dayair.org	3501 Wilmington Pike Kettering, OH 45429 937-643-2160	\$31.9 million	\$25.64 million	24.43	99	Member Owned	William Burke bburke@dayair.org	1945
72 Select Industries Corp. ⁷² select.org	60 Held Ave. Dayton, OH 45401 937-233-9191	\$30 million	\$33 million	-9.09	NA	Robert Whited Kelly Wogoman	Mark Wogoman	1970
73 Regal Plumbing and Heating ⁷³	9303 State Route 29 Sidney, OH 45365 937-492-2894	\$29.4 million	\$27.38 million	7.36	130	Todd Weigandt	Todd Weigandt tweigandt@arealelectric.com	NA
74 RE/MAX Victory + Affiliates ⁷⁴ livetovohio.com	51 Plum Street Beavercreek, OH 45440 937-458-0385	\$28.5 million	\$26.79 million	6.38	125	Tyler Morton	Tyler Morton tylerm@remax.net	2007
75 HumanIT Solutions LLC ⁷⁵ humanIT.us	4058 Colonel Glenn Hwy. Beavercreek, OH 45431 937-901-7576	\$27.96 million	\$13.5 million	107.09	42	NA	Devon Twisten Mark Human mark.human@humanitus.com	2016

¹ Some revenue may be unaudited² If wholly-owned subsidiary, top local executive³ Data from 2021.

THE MOST EXPERIENCED
EMERGENCY & TRAUMA CARE IN THE REGION

THE LIST

DAYTON'S TOP 100 COMPANIES

RANKED BY REVENUE

Company	Address	2021 revenue ¹	2020 revenue	Percent change	Employees local	Owner or stock ticker	Top executive ²	Year founded
76 Garber Electrical Contractors [®] garberelectrict.com	100 Rockridge Rd. Englewood, OH 45322 937-771-5202	\$27.23 million	\$28.19 million	-3.39	183	Brett Garber	Brett Garber bgarber@garberelectric.com	1975
77 Chemical Services Inc. ³ [®] chemgroup.com	2600 Thunderhawk Ct. Dayton, OH 45414 937-898-5566	\$26.85 million	\$23.3 million	15.25	23	Martin Wehr	Martin Wehr wehrmj@chemgroup.com	1980
78 Matrix Research Inc. [®] matrixresearch.com	3844 Research Blvd. Dayton, OH 45430 937-427-8433	\$26 million	\$28.66 million	-9.30	76	Employee-owned	Robert Hawley bob.hawley@matrixresearch.com	2007
79 WENCO Construction Co. LLC [®] WENCOconstruction.com	7621 Progress Ct. Huber Heights, OH 45424 937-849-6002	\$25.1 million	\$15.92 million	57.69	50	Suzanne Winters	Suzanne Winters swinters@wencoconstruction.com	2014
80 Liberty Nursing Centers [®] libertynursingcenters.com	4336 W. Franklin St. Bellbrook, OH 45305 937-296-1550	\$23.8 million	\$26.31 million	-9.53	13	LLC Liberty Nursing Centers Holding Co.	Linda Black-Kurek	2000
81 Oberer Companies [®] oberer.com	3445 Newmark Dr. Miamisburg, OH 45342 937-278-0851	\$23.8 million	NA	NA	124	George Oberer	George Oberer, Jr. grojra@oberer.com	1949
82 Woodhull LLC [®] woodhullusa.com	125 Commercial Way Springboro, OH 45066 937-294-5311	\$23.7 million	\$21.3 million	11.27	56	Susie Woodhull	Susie Woodhull swoodhull@woodhullusa.com	2000
83 Milcon Concrete Inc. [®] milcon-inc.com	1360 S. County Rd. #25A Troy, OH 45373 937-339-6274	\$23.28 million	\$25.25 million	-7.81	95	Mark Miller Abe Wirick Jonathan Miller	Mark Miller mark@milcon-inc.com	1994
84 Brady Ware & Co. [®] bradyware.com	3601 Rigby Rd. #400 Miamisburg, OH 45342 937-223-5247	\$23.2 million	\$23.2 million	0.00	59	Shareholder Owned	Brian Carr bcarr@bradyware.com Jim Kaiser jkaiser@bradyware.com	1952
85 Marion's Piazza [®] marionspiazza.com	721 Shroyer Rd. Dayton, OH 45419 937-293-6993	\$22.8 million	\$17.63 million	29.36	304	Kathi Glass Carol Pollock	NA ⁴	1965
86 ONEIL [®] oneil.com	495 Byers Rd. Miamisburg, OH 45342 937-865-0800	\$21.89 million	NA	NA	136	Company ESOP	Hernan Olivas holivas@oneil.com	1947
87 Hi-Mark Construction Group Inc. [®] himarkcg.com	3577 Commerce Drive Middletown, OH 45005 513-423-4272	\$21.78 million	\$12.25 million	77.77	4	Quincy Hightower	Quincy Hightower quincy@himarkcg.com	1992
88 The LTM Group [®] buckeyehomehealthcare.com	7750 Paragon Rd. Centerville, OH 45459 937-291-3780	\$21 million	\$16.28 million	29.02	150	D.E. Lawrence Lisa Eckley Tina Hardwick	Tina Hardwick thardwick@buckeyehomehealthcare.com	2007
89 Staco Energy Products Co. [®] stacoenergy.com	2425 Technical Dr. Miamisburg, OH 45342 937-610-7900	\$20.66 million	\$19.1 million	8.16	68	Blainey Hess	Jeff Hoffman	1937
90 Creek Technologies Co. [®] creek-technologies.com	2372H Lakeview Or. Beavercreek, OH 45431 937-490-4660	\$20.5 million	\$18.5 million	10.81	85	Lea Culver	A. Lea Dr. Culver lea.culver@creek-technologies.com	2007
91 Think Patented [®] thinkpatented.com	2490 CrossPointe Dr. Miamisburg, OH 45342 937-353-2299	\$20 million	\$19 million	5.26	128	David McVerney Dale Lunce Ken McVerney Niels Winther	David McVerney dmcverney@thinkpatented.com	1979
92 Edaptive Computing Inc. [®] edaptive.com	1245-G Lyons Rd. Centerville, OH 45458 937-433-0477	\$19.34 million	\$39.81 million	-51.42	100	Anju Chawla Praveen Chawla	Praveen Chawla	NA
93 Wat-Kem Mechanical [®] watkem.com	2755 S. County Rd. 25A Troy, OH 45373 937-573-3072	\$19.3 million	\$15.2 million	26.97	56	Meyer David Daniel Voight David Wolfe	David Wolfe dwolfe@watkem.com	1964
94 Universal 1 Credit Union Inc. [®] u1cu.org	1 River Park Dr. Dayton, OH 45409 937-225-6800	\$18.97 million	\$18.34 million	3.42	85	Member-owned	Jessica Jones jjones@u1cu.org	1937
95 River Valley Credit Union Inc. [®] rivervalleycu.org	505 Earl Blvd. Miamisburg, OH 45342 937-859-6260	\$18.52 million	\$18.16 million	1.97	87	Member owned	John Bowen jbowen@rivervalleycu.org	1949
96 Azimuth Corporation [®] azimuth-corp.com	2970 Presidential Dr. #200 Beavercreek, OH 45324 937-256-8571	\$18.32 million	\$18.05 million	1.48	59	Valerie Rossi Charles Rossi	Charles Rossi crossi@azimuth-corp.com Valerie Rossi vrossi@azimuth-corp.com	2001
97 Superior Aluminum Products Inc. [®] www.superioraluminum.com	555 E. Main St. Russia, OH 45363 937-526-4065	\$16.5 million	\$15.2 million	8.58	60	Francis and Borchers Families	Doug Borchers dborchers@superioraluminum.com	1956
98 Reliable Electric [®] reliableec.com	94 Compark Rd Centerville, OH 45459 937-433-0262	\$16.5 million	\$14.7 million	12.24	101	Leslie Ryan Joe Ryan	Leslie Ryan jryan@reliableec.com	1942
99 Ink Technologies LLC [®] inktechnologies.com	7600 McEwen Rd. Centerville, OH 45459 866-313-2879	\$16.46 million	\$17.16 million	-4.11	NA	Linda Davis Mike Davis Greg Gladman	Greg Gladman ggladman@inktechnologies.com Mike Davis mdavis@inktechnologies.com	2006
100 Tom Smith Industries Inc. [®] tomsmithindustries.com	500 Smith Dr. Englewood, OH 45315 937-832-1555	\$15.38 million	\$12.87 million	19.49	88	Annette Smith	Tarra Enoch tenochs@tomsmithindustries.com	1980

¹ Some revenue may be unaudited² If wholly-owned subsidiary, top local executive³ A ChemGroup company⁴ Former top executive Roger Glass died August 2022

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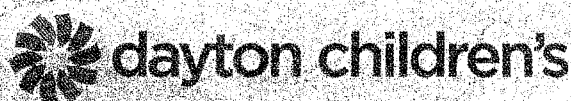
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THE LIST

DAYTON'S TOP EMPLOYERS

RANKED BY EMPLOYMENT

Company	Address	2022 local employees ¹	2021 local employees ¹	2021 revenue	Top local executive	Founded locally	Owner
1 Wright-Patterson Air Force Base ① wpafb.af.mil	5215 Thurlow St. Wright-Patterson Air Force Base, OH 45433 937-522-3252	32,000	32,000	NA	Col. Chris Meeker	1917	U.S. Department of Defense
2 Kettering Health ② ketteringhealth.org	1 Prestige Pl. Miamisburg, OH 45342 937-762-1040	13,720	13,984	\$2.2 billion	Fred Manchur ²	1964	Kettering Health Network
3 Premier Health ③ premierhealth.com	110 N. Main St. Dayton, OH 45402 937-499-9401	11,344	10,537	\$2.15 billion	Michael Riordan	1995	MedAmerica
4 Kroger Co. ³ ④ kroger.com	150 Tri County Pkwy. Cincinnati, OH 45246 513-782-3300	4,523	4,523	\$132.5 billion	NA	1902	Kroger Co.
5 Montgomery County ⑤ www.selectmcoho.com	451 W. Third St. Dayton, OH 45422 937-225-4401	4,352	4,352	NA	Michael Colbert Carolyn Rice Judy Dodge Debbie Lieberman lieberman@mcoho.org	1803	Community owned
6 Dayton Children's Hospital ⑦ childrensdayton.org	1 Children's Plz. Dayton, OH 45404 937-641-3000	3,904	3,904	\$547.03 million	Deborah Feldman	1967	Deborah Feldman
7 Miami University ⑧ miamioh.edu	501 E. High St. Oxford, OH 45056 513-529-1809	3,794	3,723	\$682.08 million	Gregory Crawford president@miamioh.edu	1809	State of Ohio
8 Meijer Inc. ④ ⑨ meijer.com	5858 Springboro Pike Dayton, OH 45449 937-436-3500	3,496	3,496	NA	NA	1987	Meijer Inc.
9 University of Dayton ⑩ udayton.edu	300 College Park Dayton, OH 45469 937-229-1000	3,100	2,870	\$575.9 million	Eric Spina	1850	Society of Mary
10 CareSource ⁴ ⑪ caresource.com	230 N. Main St. Dayton, OH 45402 937-224-3300	3,000	3,100	\$12.4 billion	Erhardt Preitauer	1989	CareSource
11 Honda Development & Manufacturing of America, LLC ⑫ ohio.honda.com	12500 Meranda Rd. Anna, OH 45302 937-498-4545	3,000	3,000	NA	Rick Riggie	1985	Honda Motor Company Ltd.
12 AK Steel (Cleveland-Cliffs Inc.) ⁴ ⑬ aksteel.com	9227 Centre Pointe Dr. West Chester, OH 45389 513-425-5000	2,500	2,500	NA	Laurence Goncalves	1899	Cleveland-Cliffs Inc.
13 Sinclair Community College ⑭ https://www.sinclair.edu/	444 W. Third St. Dayton, OH 45402 937-512-3000	2,368	2,368	NA	Steven Johnson president@sinclair.edu	1887	Community owned
14 Dayton VA Medical Center ⁴ ⑮ dayton.va.gov	4100 W. Third St. Dayton, OH 45428 937-268-6511	2,300	2,300	NA	Mark Murdock	1867	U.S. Department of Veterans Affairs
15 Dayton Public Schools ⑯ www.daytonpublic.com	136 S. Ludlow St. Dayton, OH 45402 937-542-3000	2,237	2,238	NA	Elizabeth Lolli	1831	Community owned
16 Premier Physician Network ⑰ premierphysiciannet.com	110 N. Main St., Ste 370 Dayton, OH 45402 937-499-8749	2,126	2,060	\$525.25 million	Diane Pleiman	1990	NA
17 Fuyao Glass America Inc. ⑱ fuyaousa.com	2801 W. Stroop Rd. Moraine, OH 45439 937-496-5777	2,000	1,700	NA	Amy Lei Zuogui Xie	2014	Fuyao Group
18 Mercy Health Springfield ⑲ mercy.com	100 Medical Center Dr. Springfield, OH 45504 937-523-1000	1,992	1,648	NA	Adam Groshans aggroshans@mercy.com	1887	Mercy Health
19 Wright State University ⑳ wright.edu	3640 Colonel Glenn Hwy. Dayton, OH 45435 937-775-1000	1,945	1,945	NA	Sue Edwards	1967	State of Ohio
20 Wright-Patterson Air Force Base Medical Center ⁴ ㉑ http://wrightpatterson.tricare.mil/	4881 Sugar Maple Drive Wright-Patterson Air Force Base, OH 45433 937-257-8762	1,900	1,900	NA	Col. Dale Harrell	1956	U.S. Air Force
21 City of Dayton ㉒ daytonohio.gov	101 W. Third St. Dayton, OH 45401 937-333-3333	1,821	1,877	NA	Jeffrey Mims mayor@daytonohio.gov Joe Parlette Shelley Dickstein LaShea Lofton	1805	Community owned
22 Emerson ㉓ emerson.com	1675 W. Campbell Rd. Sidney, OH 45365 937-498-3011	1,715	1,700	NA	Brent Schroeder	1937	Emerson Electric Co.
23 Assurant Inc. ⁴ ㉔ assurant.com	1 Assurant Way Springfield, OH 45505 937-327-7700	1,600	1,600	\$9.2 billion	Ray Rafferty	1993	Assurant Inc.
24 Clopay Corp. ㉕ clopaydoor.com	1400 W. Market St. Troy, OH 45373 937-440-6403	1,500	1,500	NA	Vic Weldon	2006	Griffin Corp.
25 MAHLE Behr Dayton LLC ⁴ ㉖ mahle.com	1600 Webster St. Dayton, OH 45404 937-369-2900	1,444	1,444	NA	Robert Baker	2002	Behr family

¹ Full-time equivalent; employment numbers change daily, this data is as of the first half of 2022² Retiring Dec. 31
³ Data from 2020⁴ Data from 2021reinventing the path
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T H E L I S T

DAYTON'S TOP EMPLOYERS

RANKED BY EMPLOYMENT

Company	Address	2022 local employees ¹	2021 local employees ¹	2021 revenue	Top local executive	Founded locally	Owner
26 Navistar International Corp. ²  navistar.com	6125 Urbana Rd. Springfield, OH 45502 937-390-2800	1,396	1,396	NA	Jeffery Webb	1902	Navistar International Corp.
27 Airstream Inc.  airstream.com	1001 W. Pike St. Jackson Center, OH 45334 937-596-6111	1,379	1,154	NA	Bob Wheeler	1952	Thor Industries Inc.
28 Whirlpool Corp. ²  whirlpool.com	1701 Kitchen Aid Way Greenville, OH 45331 937-548-4126	1,200	1,200	NA	Renato Esteves	NA	Whirlpool Corp.
29 Midmark Corporation  midmark.com	10170 Penny Ln. #300 Miamisburg, OH 45342 937-528-7500	1,111	1,050	\$594 million	Jon Wells	1915	NA
30 Greene County Department of Development  greencountyohio.gov	61 Greene Street Xenia, OH 45385 937-562-5007	1,072	1,072	NA	Brandon Huddleson bhuddleson@co.greene.oh.us	1803	Community owned
31 Beavercreek City Schools  beavercreek.k12.oh.us	3040 Kemp Road Beavercreek, OH 45431 937-426-1522	1,059	1,026	NA	Paul Otten	NA	Community owned
32 Wright-Patt Credit Union Inc.  wpcu.coop	3560 Pentagon Blvd. Beavercreek, OH 45431 937-912-7000	1,052	1,029	\$431.7 million	Timothy Mislansky	1932	Member owned
33 ADVICS North America Inc. ³  advics-na.com	1650 Kingview Dr. Lebanon, OH 45036 513-696-5450	1,000	1,000	NA	Yuzo Imoto	1988	ADVICS Co. Ltd.
34 Henny Penny Corp.  hennypenny.com	1219 U.S. 35 W. Eaton, OH 45320 937-456-8400	877	737	\$315 million	Rob Connelly	1957	Employee owned
35 Frisch's Restaurants Inc.  frischs.com	2800 Gilbert Ave. Cincinnati, OH 45206 513-961-2660	848	690	NA	Joseph Cavaliere	1947	Frisch's Restaurants Inc.
36 NK Parts Industries  nkparts.com	777 Kuther Rd. Sidney, OH 45365 937-498-4651	700	722	NA	Ric Abbott Yasuyuki Mizumachi	1988	Nikkon Holdings Co. Ltd.
37 AES Ohio ⁴  aes-ohio.com	1065 Woodman Drive Dayton, OH 45432 800-433-8500	700	650	NA	Kristina Lund kristina.lund@aes.com	1911	AES Corporation
38 Wilson Health - Wilson Memorial Hospital  wilsonhealth.org	915 W. Michigan St. Sidney, OH 45365 937-498-2311	627	581	\$108.82 million	Mark Klosterman	1930	Shelby Co. Memorial Hospital Association
39 Goodwill Easterseals Miami Valley  www.gesmv.org	660 S. Main St. Dayton, OH 45402 937-461-4800	611	611	\$60,001	Lance Detrick	1934	Goodwill Easterseals Miami Valley
40 Winsupply Inc.  winsupplyinc.com	3110 Kettering Blvd. Moraine, OH 45439 937-294-5331	600	460	\$5.5 billion	John McKenzie jmckenzie@winsupplyinc.com	1956	Stockholder owned
41 Cedarville University  cedarville.edu	251 N. Main St. Cedarville, OH 45314 937-766-2211	598	604	\$135.64 million	Thomas White	1887	Board of trustees
42 City of Springfield  springfieldohio.gov	76 E. High St. Springfield, OH 45502 937-324-7300	575	575	NA	Bryan Heck bheck@springfieldohio.gov Warren Copeland cchappell@springfieldohio.gov	1850	Community owned
43 Greater Dayton Regional Transit Authority  iriderta.org	4 S. Main St. Dayton, OH 45402 937-425-8370	520	580	NA	Robert Ruzinsky	1972	Community owned
44 Dayton Freight Lines Inc.  daytonfreight.com	6450 Poe Ave. Dayton, OH 45414 937-264-4060	507	600	\$684 million	Michael Cronin Thomas Cronin Jr.	1981	Thomas Cronin Jr.
45 Wayne HealthCare  waynehealthcare.org	835 Sweltzer St. Greenville, OH 45331 937-548-1141	503	504	\$76.4 million	Jeffrey Subler	1922	Wayne Hospital Co.
46 AT&T Ohio  att.com	300 W. First St. Dayton, OH 45402 513-739-8658	500	500	\$168.9 billion	Mark Romito mark.romito@att.com	1879	AT&T Inc.
47 Avery Dennison Printer Systems  averydennison.com	170 Monarch Ln. Miamisburg, OH 45342 937-865-2123	480	NA	\$8.4 million	Julie Vargas Ryan Yost	1890	Avery Dennison Corp.
48 Voss Auto Network  vossauto.com	332 Congress Park Dr. Centerville, OH 45459 937-428-2400	470	480	\$338 million	Brad Voss Craig Voss craigvoss@vossauto.net ⁵	1972	John Voss, Craig Voss, Brad Voss
49 Area Energy and Electric Inc.  areaelectric.com	2001 Commerce Dr. Sidney, OH 45365 937-498-4784	454	509	\$94.41 million	Todd Weigandt tweigandt@areaelectric.com	1983	Todd R Weigandt
50 Jeff Schmitt Auto Group  jeffdeals.com	1001 N. Broad St. Fairborn, OH 45324 937-878-3471	450	450	NA	Jay Schmitt	1946	Jay Schmitt

¹ Full-time equivalent, employment numbers change daily, this data is as of the first half of 2022

² Data from 2019
³ Data from 2021

⁴ Formerly DPL Inc.

⁵ Former top executive John Voss died September 2022



THE MOST EXPERIENCED
EMERGENCY & TRAUMA CARE IN THE REGION

THE LIST

DAYTON'S TOP EMPLOYERS

RANKED BY EMPLOYMENT

Company	Address	2022 local employees ¹	2021 local employees ¹	2021 revenue	Top local executive	Founded locally	Owner
51 Dayton Physicians Network [Ⓢ] daytonphysicians.com	6680 Poe Ave. #200 Dayton, OH 45414 937-293-1622	400	400	NA	Charles Bané	2006	Physician owned
52 Wittenberg University [Ⓢ] wittenberg.edu	200 W. Ward St. Springfield, OH 45501 937-327-6231	395	385	NA	Michael Frandsen	1845	Non-profit University
53 City of Middletown [Ⓢ] cityofmiddletown.org	1 Donham Plz. Middletown, OH 45042 513-423-7847	380	380	\$206.72 million	Paul Loll dept_citymanager@cityofmiddletown.org	1913	Community owned
54 St. Leonard - CHI Living Communities [Ⓢ] https://www.chilivingcommunities.org	8100 Clio Rd. Centerville, OH 45458 937-433-0480	352	380	NA	Matt Walters	1983	CommonSpirit Health
55 Continental Express Inc. [Ⓢ] continentalexpressinc.com	10450 State Route 47 Sidney, OH 45365 937-497-2100	350	400	\$114.5 million	Russell Gottmoeller russ@ceioh.com	1984	Russell Gottmoeller
56 Bruns Construction Enterprises [Ⓢ] brunsgc.com	1429 Cranberry Road St. Henry, OH 45883 937-339-2300	350	330	\$85.5 million	Steve Bruns sbruns@brunsgc.com	1951	Steve Bruns, Brian Holter, Mike Caughell
57 ESI Inc. [Ⓢ] esielectrical.com	4696 Devitt Dr. West Chester, OH 45246 513-454-3741	335	355	\$115 million	Matthew Hartshorn matt.hartshorn@esielectrical.com	1966	MDU Resources
58 Danis Construction [Ⓢ] danis.com	3233 Newmark Dr. Miamisburg, OH 45342 937-228-1225	329	318	\$352.36 million	John Danis	1916	John Danis
59 Bellbrook-Sugarcreek Local Schools [Ⓢ] sugarcreek.k12.oh.us	3757 Upper Bellbrook Road Bellbrook, OH 45305 937-848-5003	315	315	NA	Douglas Cozad	NA	N/A
60 FC Industries Inc. [Ⓢ] https://www.fcindinc.com	4900 Webster St. Dayton, OH 45414 937-275-8700	310	325	\$67.31 million	Mike Casella mike@afctool.com	1972	Casella family
61 UES Inc. [Ⓢ] www.ues.com	4401 Dayton-Xenia Rd. Dayton, OH 45432 937-426-6900	310	265	\$90.8 million	Nina Joshi njoshi@ues.com	1973	Employee owned
62 Merchants Security [Ⓢ] merchantssecurity.com	2015 Wayne Ave. Dayton, OH 45410 937	275	300	\$7.5 million	James Houpt jhaupt@merchantssecurity.com	1901	James Houpt
63 R.B. Jergens Contractors Inc. [Ⓢ] rbjergens.com	11418 N. Dixie Dr. Vandalia, OH 45377 937-669-9799	260	150	\$98.15 million	William Jergens	1987	William Jergens
64 Rieck Services [Ⓢ] rieckservices.com	5245 Wadsworth Rd. Dayton, OH 45413 937-274-1987	246	231	\$48.66 million	Doug Mayse Harold Rieck harold.rieck@rieckservices.com	1892	Harold Rieck
65 Dayton Gastroenterology Inc. ² daytongastro.com	75 Sylvania Dr. Beavercreek, OH 45440 937-320-5050	234	234	NA	Susan Lewis slewis@daytongastro.com	1988	Physicians
66 PriMED Physicians [Ⓢ] primedphysicians.com	948 Patterson Road Dayton, OH 45419 937-291-6813	227	230	NA	Dr. Janette Froehlich Juan Fraiz	1995	Physician owned
67 Applied Research Solutions [Ⓢ] appliedres.com	51 Plum St. #240 Beavercreek, OH 45440 937-932-6100	220	204	\$214.4 million	Kevin Sullivan ksullivan@appliedres.com Gary Wittlinger gwittlinger@appliedres.com	2012	Gary Wittlinger & Kevin Sullivan
68 Deloitte ³ [Ⓢ] deloitte.com	711 E. Monument Ave. #300 Dayton, OH 45402 937-223-8821	220	156	\$50.2 billion	Albert Asebrook Benjamin Guthrie	NA	Deloitte LLP
69 City of Xenia [Ⓢ] ExploreXenia.com	107 E. Main St. Xenia, OH 45385 937-372-7943	217	220	NA	Brent Merriman bmerriman@ci.xenia.oh.us Ryan Duke rduke@ci.xenia.oh.us Sarah Mays smays@ci.xenia.oh.us	1803	Citizens of Xenia
70 Digestive Specialists Inc. [Ⓢ] digestivespecialists.com	4340 Clio Rd. Centerville, OH 45459 937-534-7330	210	200	NA	Dr. Rajkamal Jit rjit@digestivespecialists.com	1964	Physician owned
71 Cohen Recycling [Ⓢ] cohenusa.com	1520 Fourteenth Ave. Middletown, OH 45044 513-422-3696	200	200	\$700 million	Ken Cohen kcohen@cohenusa.com	1924	NA
72 Applied Mechanical Systems, Inc. [Ⓢ] appliedmechanicalsys.com	5598 Wolf Creek Pike Dayton, OH 45426 937-854-3073	200	197	\$42.5 million	Michael Ayers	1974	Michael L. Ayers
73 Credence Management Solutions LLC [Ⓢ] https://credence-llc.com/	2940 Presidential Drive, Suite 230 Fairborn, OH 45324 937-6099253	193	201	\$278.7 million	Ernest Petit-Frère	2012	Sid Chowdhary, Prashant Gaur
74 Garber Electrical Contractors [Ⓢ] garberelectric.com	100 Rockridge Rd. Englewood, OH 45322 937-771-5202	185	161	\$27.23 million	Brett Garber bgarber@garberelectric.com	1975	Brett Garber
75 Beau Townsend Ford Lincoln Inc. [Ⓢ] btford.com	1020 W. National Rd. Vandalia, OH 45377 937-898-5841	185	NA	\$150 million	Beau Townsend btownsend@btford.com	1976	Beau Townsend, Larry Taylor

¹ Full-time equivalent, employment numbers change daily; this data is as of the first half of 2022
² Data from 2021
³ And its subsidiaries



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T H E L I S T

DAYTON'S TOP EMPLOYERS

RANKED BY EMPLOYMENT

Company	Address	2022 local employees	2021 local employees	2021 revenue	Top local executive	Founded locally	Owner
76 Lion Group Inc. ² *	7200 Poe Ave. Dayton, OH 45413 937-898-1949	180	180	NA	Steve Schwartz Andrew Schwartz	1898	Lapedes family, Schwartz family
77 The Dupps Company *	548 N. Cherry St. Germantown, OH 45327 937-855-6555	180	173	\$101.98 million	Frank Dupps Jr.	1935	Family-owned
78 Repacorp Inc. ³ *	31 Industry Park Court Tipp City, OH 45371 937-667-8496	177	187	\$59.6 million	Tony Heint tony.heint@repacorp.com Rick Heint rick.heint@repacorp.com	1974	Heint Family
79 McGraw/Kokosing Inc. *	101 Clark Blvd Monroe, OH 45044 513-422-4521	175	NA	\$34.1 million	Tom Muraski	1992	NA
80 Providence Medical Group *	2912 Springboro West #201 Moraine, OH 45439 937-297-8999	175	NA	NA	Dr. Edward Hubach ehubach@provmmedgroup.com Susan Becker sbecker@provmmedgroup.com	2002	Physician Shareholders
81 I Supply Co. *	1255 Spangler Rd. Fairborn, OH 45324 937-878-5240	173	178	\$294.75 million	Gerald Parisi	1947	Gerald Parisi, Joseph Parisi, Mario Parisi
82 White Family Cos. Inc. *	442, 630 N. Main St. Dayton, OH 45405 937-220-6394	167	NA	NA	Tim White	1935	Tim White
83 MSD Inc. *	4401 Springfield St. Dayton, OH 45431 937-254-3235	165	165	\$40 million	John Stewart jstewart@msdinc.net	1984	John Stewart
84 Back To Business I.T. ⁵ *	1360 Technology Ct. #100 Beavercreek, OH 45430 937-490-5600	161	150	NA	Tyler Greenwood trgreenwood@greentreegroup.com	1993	The Greenwood Family
85 SiteWORX *	3800 Turtlecreek Rd. Lebanon, OH 45036 513-229-0295	157	164	\$39.09 million	Matt Smith matts@siteworkohio.com	2010	Matt Smith, Mike Smith, Joe Smith
86 City of Moraine *	4200 Dryden Rd. Moraine, OH 45439 937-535-1001	150	150	NA	Michael Davis mdavis@moraineoh.org Don Buzcek dbuzcek@moraineoh.org Teri Murphy tmurphy@moraineoh.org	NA	City
86 Southwest Ohio ENT Specialists Inc. *	1222 S. Patterson Blvd. #400 Dayton, OH 45402 937-496-2600	150	150	NA	Dr. William Turner Daniel Young	1968	Physicians
88 Peerless Technologies Corp. *	2300 National Rd. Fairborn, OH 45324 937-490-5000	150	149	\$96.31 million	Andrea Kunk andrea.kunk@peerless.com	2000	Michael Bridges
89 Republic Wire Inc. *	5525 Union Centre Dr. West Chester, OH 45069 937-860-1800	148	138	\$433.39 million	Ronald Rosenbeck rrosenbeck@republicwire.com	1982	Ron Rosenbeck
90 Huntington *	409 E. Monument Ave. Dayton, OH 45402 937-443-5921	146	180	\$6 billion	Scott MacDonald	1979	HBAN
91 Select Industries Corp. *	60 Held Ave. Dayton, OH 45401 937-233-9191	145	135	\$30 million	Mark Wogoman	1970	Bob Whited, Kelly Wogoman
92 City of Vandalia *	333 James E. Bohanan Dr. Vandalia, OH 45377 937-415-2250	141	141	\$44.66 million	Dan Wendt Richard Herbst rherbst@vandaliaohio.org	1960	Community- owned
93 ONEIL *	495 Byers Rd. Miamisburg, OH 45342 937-865-0800	134	185	\$21.89 million	Hernan Olivas holivas@oneil.com	1947	Employee owned
94 Joseph Airport Toyota, Joseph Airport Hyundai, Genesis of Vandalia *	1220, 1180 W. National Rd. Vandalia, OH 45377 937-898-8060	133	135	\$122 million	Christian Hahn chahn@airtoy.com	1981	Not Listed
95 McGohan Brabender Inc. *	3931 S. Dixie Dr. Kettering, OH 45439 937-293-1600	130	140	\$38.5 million	Erick Schmidt	1972	Group owned
96 Waibel Energy Systems, Inc. *	815 Falls Creek Dr. Vandalia 45377 937-264-4343	130	114	\$33 million	David Crosley dave.crosley@gowaibel.com	1989	Dave Crosley, Alex Waibel, Andy Waibel
97 Think Patented *	2490 CrossPointe Dr. Miamisburg, OH 45342 937-353-2299	128	123	\$20 million	David McNerney dmcnerney@thinkpatented.com	1979	Niels Winther, Kenneth McNerney, Dale Lunce, David McNerney
98 HEAPY *	1400 W. Dorothy Ln. Kettering, OH 45409 937-224-0861	126	133	\$46.04 million	Mark Brumfield	1945	Private
99 The Connor Group *	10510 Springboro Pike Miamisburg, OH 45342 937-434-3095	125	NA	\$328 million	Larry Connor	1992	Larry Connor
100 Woolpert Inc. *	4454 Idea Center Blvd. Beavercreek, OH 45430 800-414-1045	121	233	\$319.67 million	Scott Cattran	1911	NA

¹ Full-time equivalent, employment numbers change daily, this data is as of the first half of 2022
² Includes Lion Apparel, Lion-Vallen LLP, data from 2021
³ DBA Repacorp Label Products
⁴ 648 N. Springboro Pike Dayton 45449
⁵ Part of The Greentree Group

⁶ alrhyundai.com, josephairportgenesis.com

THE CONNOR GROUP
 2022 HONORARY
 COMMUNITY SUPPORTER OF THE YEAR
 EXECUTIVE OF THE YEAR: LARRY CONNOR

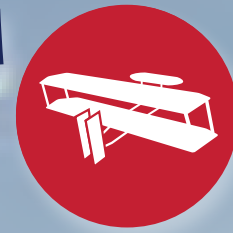
BUSINESS
 OF THE YEAR

Dayton Convention & Visitors Bureau
Listing of **2024** Larger Conventions & Events
As of June 2024
*Subject to Change

Dates	Convention Name	Total EST. # of People	Location
Jan 12-15	Beacon Orthopedics 2024 Flyin' to the Hoop Basketball Invitational	20,000	Trent Arena
Mar 13-16	Ohio High School Athletic Association Girls State Basketball Championship	7,000	UD Arena
Mar 17-20	University of Dayton NCAA Tournament	25,000	UD Arena
Mar 21-24	Ohio High School Athletic Association Boys State Basketball Championship	9,000	UD Arena
Apr 11-13	WGI Sport of the Arts Color Guard World Championships	31,000	Dayton & Southwest OH
Apr 18-21	WGI Sport of the Arts Percussion/Winds World Championships	34,350	Dayton & Southwest OH
May 4-5	University of Dayton Commencements	10,000	UD Arena
May 17-18	Dayton Hamvention	30,000	Greene County Fairgrounds, Xenia
May 25-26	adidas Warrior Soccer Memorial Day Classic	14,000	Warrior Complex, Thomas Cloud Park
May 31-Jun 1	OHSAA State Track and Field Championship	15,000	Welcome Stadium
May 31-Jun2	Beavercreek Soccer Classic	9,500	Ankeney Soccer Complex
Jun 18-23	CenterPoint Energy Dayton Air Show	80,000	Dayton Int'l Airport
Jun 21-23	Jehovah's Witness - 2024 District Convention	7,000	Nutter Center
Jun 28-30	Jehovah's Witness - 2024 District Convention	7,000	Nutter Center
Jul 5-7	Jehovah's Witness - 2024 District Convention	7,000	Nutter Center
July 10-13	TBR World Series	4,000	Action Sports & Various Baseball Diamonds
July 19-21	Jehovah's Witness - 2024 District Convention	7,000	Nutter Center
July 21-26	Corvair Society of America International Convention	1,100	Marriott UD
July 28-Aug3	Men's Western Amateur Golf Championship	1,000	Moraine Country Club
Sept 19-21	US Air Force Marathon	25,000	Nutter Center/WPAFB
Sept 20-22	University of Dayton Family Weekend	5,000	University of Dayton
Oct 10-12	Central State Homecoming	1,000	Marriott UD
Oct 11-13	adidas Warrior Soccer Fall Classic	3,000	Warrior Complex, Thomas Cloud Park

Oct 18-20	Beavercreek Soccer Association Haunted Classic	1,000	Ankeney Soccer Complex
Nov 27-Dec1	2024 Central Regional Bowling Tournament	1,500	Area Bowling Lanes

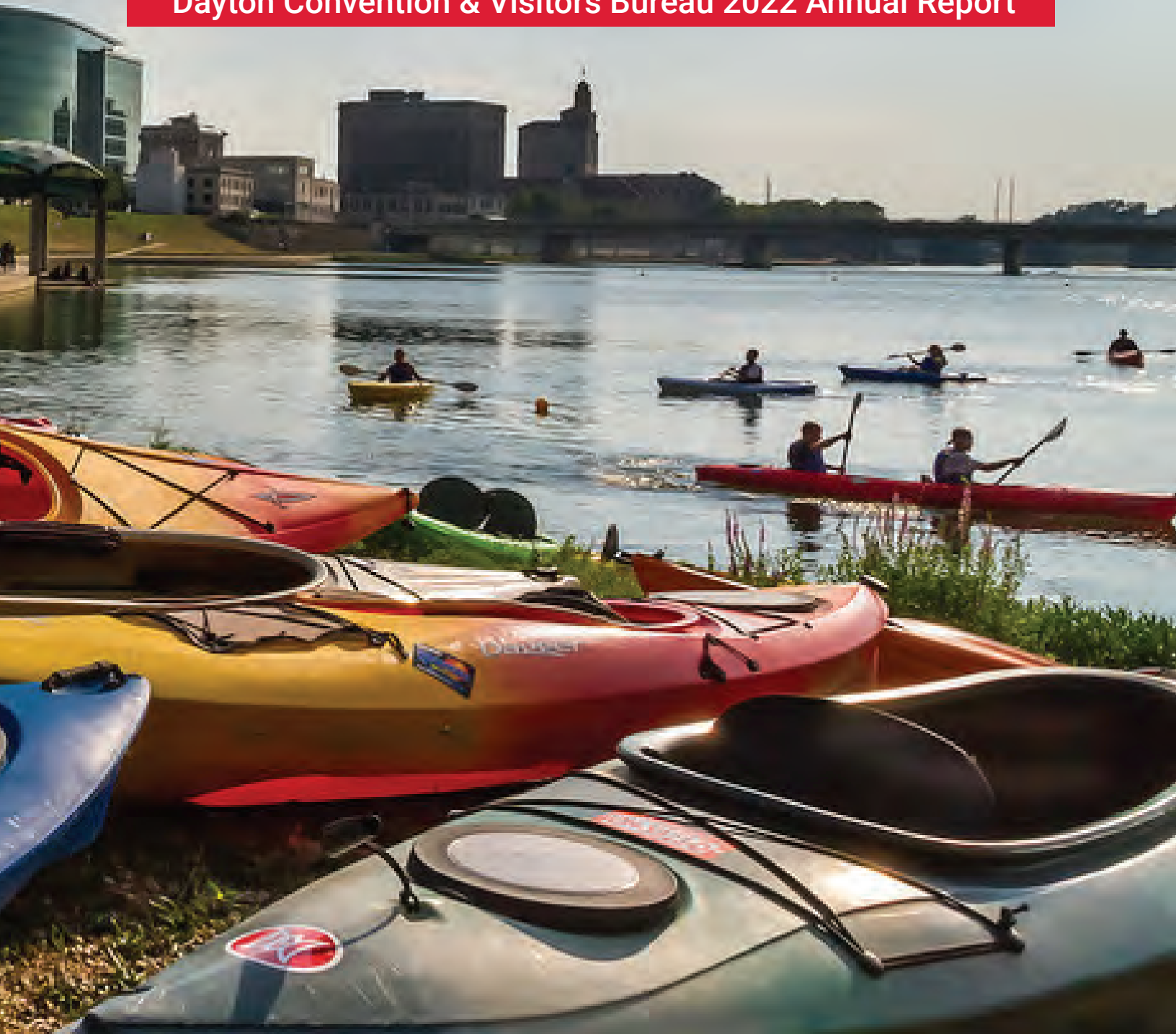
DAYTON



CONVENTION & VISITORS BUREAU

YEAR IN REVIEW

Dayton Convention & Visitors Bureau 2022 Annual Report



YEAR IN REVIEW



Jacquelyn Y. Powell
*President & CEO,
Dayton Convention
& Visitors Bureau*



Kris Davis
*Chair, Board of Trustees,
Sales Lead Analyst
Atrium Hospitality*

The Dayton/Montgomery County tourism, convention and hospitality industry started out in a recovery mode in 2022, then gained positive momentum, ending the year with our organization's highest annual revenues to date.

There were many things to celebrate, and this report highlights some of the Dayton Convention & Visitors Bureau's initiatives and accomplishments during the past year.

Notable milestones in 2022 included the 75th anniversary of the U.S. Air Force, the 150th anniversary of Daytonian Paul Laurence Dunbar's birthday, and the return, post-COVID, of the NCAA® First Four® Tournament, WGI Sport of the Arts World Championships and the U.S. Air Force Marathon. A number of groups were able to host COVID-delayed conventions, including the National Aviation Hall of Fame Enshrinement Ceremony and the National Watch and Clock Collectors Convention. Dayton also welcomed prestigious new events, such as the U.S. Senior Women's Open Championship at NCR Country Club, which generated nationally televised (ESPN) media exposure.

The return to "normalcy" was not without its challenges. In October, the Radisson Hotel Dayton abruptly closed. The Dayton Convention & Visitors Bureau worked to provide groups alternative accommodations and bus shuttles where necessary.

Exciting things are on the horizon. The anticipated completion of the \$40 million renovation of the Dayton Convention Center in Q-1 2025, continued hotel and destination product developments, expanded offerings at area attractions, the National Museum of the U.S. Air Force's centennial celebration in 2023, and expanded Dayton International Airport air service, as well as a continued return of travel following the pandemic, bode well for forthcoming successes. The CVB is eager to work aggressively to drive economic impact for the region, and we anticipate industry growth will be strong in 2023.

Thank you to our hospitality associates, board and elected officials for your partnership and commitment to helping the Dayton Convention & Visitors Bureau drive economic impact for our area.

BOARD OF TRUSTEES

CHAIR

Kris Davis
Sales Lead Analyst, Atrium Hospitality

VICE CHAIR

Scott DeBolt
Senior Associate Director of Athletics/Director of University of Dayton Arena, University of Dayton

TREASURER

Ron Nankervis
CEO, WGI Sport of the Arts

SECRETARY

Debbie Blunden-Diggs
Artistic Director, Dayton Contemporary Dance Company

IMMEDIATE PAST CHAIR

Kelly Brown
Community Volunteer

BOARD MEMBERS

Homer Buchanan, Meeting & Event Planner; **Kelli Donahoe**, General Manager, Dayton Convention Center; **Walt Hibner**, Local Affairs/Economic Dev. Manager, CenterPoint Energy; **Brady Kress**, President & CEO, Dayton History; **Bhavin Patel**, Managing Partner, Evolv Hotels/Comfort Inn Huber Heights; **Charlynda Scales**, Servant Leader, Mutt's Sauce, LLC; **Sean Scully**, General Manager, Courtyard by Marriott University of Dayton; **Brian Sharp**, Director of Market Development, Berkshire Hathaway HomeServices Professional Realty; **Ty Sutton**, President & CEO, Dayton Live; **Steve Tieber**, Owner, The Dublin Pub

PART-TIME DAYTON AMBASSADORS

Carol Cleavenger, **David Cleavenger**, **Shawn Davis**, **Donna Duplain**, **Robert Duplain**, **Brian Eifert**, **Peggy Gross**, **Amy Rehfus**, **Kevin Rehfus**, **Linda Stebbins-Suttman**, **Mary Tucker**, **Linda Vanover**, **Debra Waters**

STAFF

Jacquelyn Y. Powell
President & CEO

Lynn Gathagan
Executive Assistant

Bev Rose
Director of Marketing & Strategic Partnerships

Bruce Stricker
Director of Finance & Administration

Crystal Walker
Director of Sales & Services

Brenda Baker
Sales Manager

Eric Brockman
Digital Marketing & Communications Manager

Ron Eifert
Senior Sales Manager

Madison Gerhardt
Visitor Information Specialist

Sonya Harchaoui
Sales & Services Manager

Allison Popadyn
Sales Manager

Melissa Rasnic
Sales & Services Administrative Assistant

INDUSTRY OVERVIEW

The Dayton Convention & Visitors Bureau serves as an economic catalyst for our community by bringing outside dollars into the area. These dollars generate substantial sales and tax revenues, plus wages that support thousands of jobs in Montgomery County.

The Dayton Convention & Visitors Bureau receives 70% of a 3% Montgomery County lodging tax to market Destination Dayton/Montgomery County. An additional 3% Montgomery County lodging tax is collected by the Montgomery County Convention Facilities Authority (MCCFA) for the operation of the Dayton Convention Center.

LODGING TAX COLLECTIONS '22

DOES NOT INCLUDE MCCFA COLLECTION

\$3.6M

\$3,648,151
3% Lodging Tax Collection in Montgomery County in '22

27.09%

27.09%
Increase in overall Montgomery County Lodging Collections between 2021 & 2022

\$2.44M

\$2,444,453
Dayton CVB Lodging Tax Allocation (70% of the 3% County Lodging Tax, less administrative fees)

LODGING OVERVIEW

69 hotels

Total # of hotels in Dayton/Montgomery County

6,420 rooms

Total # of hotel rooms in Dayton/Montgomery County

Property Closures in 2022: Radisson Hotel Dayton, 283 rooms; Super 8 Vandalia/Dayton International Airport, 91 rooms; Red Lion, 108 rooms (reopened as split property: Baymont by Wyndham Dayton North 82 rooms & Wingate by Wyndham Dayton North 47 rooms).

Property Openings in 2022: Woodspring Suites Dayton North, 99 rooms; Express Inn, 56 rooms; Baymont/Wingate by Wyndham Dayton North, 82/47 rooms (formerly Red Lion)

DAYTON HOTEL STATISTICS

SMITH TRAVEL RESEARCH*

2022 Average Hotel Occupancy Rate

59.30%

↑6.27% over 2021

2022 Average Daily Rate

\$95.84

↑14.33% over 2021

2022 Average Annual Revenue/Available Room

\$56.81

↑56.81% over 2021

*Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR, LLC is strictly prohibited

MONTGOMERY COUNTY DIRECT SALES TRENDS*

SOURCE: TOURISM ECONOMICS

Montgomery County Direct Sales Trends	2019	2020	2021
Sales volume (\$mils)	1,511.2	1,167.5	1,405.1
Sales growth (% change)	↑12.2%	↓-22.7%	↑20.3%

TOTAL TOURISM IMPACT MONTGOMERY COUNTY*

SOURCE: TOURISM ECONOMICS

Total Economic Impact	\$2.4 billion
Direct Visitor Spending	\$1.4 million
Total Tax Revenues	\$332 million
Total Labor Income Impact	\$655 million
Employment	22,455 FTE jobs
Tax Savings Per Household	\$718

*Research data comes from a study completed in partnership with the Ohio Development Services Agency/TourismOhio Office, released in the summer of 2022, reflecting 2021 numbers. It is the most current data available. Data is provided by Tourism Economics, an Oxford Economic Company. Tourism is defined as a diverse composite of activities, including transportation, recreation, retail, lodging, and food and beverage sectors. **Total Economic Impact vs. Total Sales = direct, indirect and induced spending. FTE = full-time equivalent jobs.**

FINANCIALS REVENUE TRENDS				
REVENUES	2021	2022	Variance	Percentage Change
Montgomery County	\$1,904,513	\$2,444,453	\$539,940	28.35%↑
Greene County (contract)	\$0	\$0	\$0	0%
Miami County (contract)	\$0	\$0	\$0	0%
Sponsorship Revenues	\$0	\$9,750	\$9,750	100%↑
Other Income	\$3,065	\$3,471	\$406	13.25%↑
Forgiven PPP Loan	\$0	\$212,424	\$212,424	100%↑
Reimbursed Expenses— General	\$0	\$4,125	\$4,125	100%↑
TOTAL REVENUES	\$1,907,578	\$2,674,223	\$766,645	40.19%↑

SALES

The Dayton Convention & Visitors Bureau sales team aggressively works to uncover and secure convention and group room night business employing a variety of methods across all marketing channels to generate group room night business for Montgomery County. Methods include industry tradeshows, customized site visits, industry memberships, internet research, sales blitzes, sales calls, client presentations, familiarization tours, website and social media outreach, targeted advertising (print and digital), Visit Dayton App, and Destinations International EmpowerMINT database.



SALES RESULTS

- ✈️ Booked **33,359** Total Room Nights for **100** Events in 2022 and Future Years, representing **229,008** attendees
- ✈️ Conducted **34** Site Visits with Prospective Clients/Groups
- ✈️ Hosted Targeted Current and Prospective Clients at Several Key Customer Events:
 - **13** Clients Plus Their Guests at the Broadway Musical *Hamilton*
 - **38** Clients Plus Their Guests at the NCAA® First Four® Tournament Games
 - **8** Clients Plus Their Guests at Dayton Dragons Baseball Games
- ✈️ Attended **12** Industry Tradeshows to Promote Dayton/Montgomery County as a Meeting/Tour/Event Destination



HIGHLIGHTS OF GROUPS BOOKED IN 2022 FOR 2022 OR A FUTURE YEAR

**Travel Baseball Rankings (TBR)
World Series**
July 11–17, 2022
4,400 people | 2,177 total room nights

**U.S. Senior Women's Open
Golf Championship**
August 25–28, 2022
10,140 people | 804 total room nights

Flyin' To The Hoop
January 13–16, 2023
10,000 people | 232 total room nights

**Oldsmobile Club of America
National Meet**
August 7–12, 2023
300 people | 975 total room nights

**Fédération Aéronautique International
General Conference 2023**
October 23–28, 2023
250 people | 385 total room nights

2024 Grand Lodge of Ohio
October 17–19, 2024
350 people | 540 total room nights

Fairlane Club of America
June 25–29, 2025
350 people | 505 total room nights

SERVICES

The Services Department works with meeting planners after they have booked an event in Dayton/Montgomery County to ensure the successful planning, promotion and implementation of the event. This free assistance includes: providing promotional assistance and attendance builders, welcome packets, local vendor liaison services, customized name badges, welcome posters and buttons, customized tours, dinners or shop-around activities and arranging dignitary welcomes. The CVB employs part-time Dayton Ambassadors who assist clients with complimentary services such as event registration, group welcomes and staffing information booths. The CVB's complimentary convention services are a selling feature and point of differentiation for our community.

SERVICE RESULTS

- Hosted and serviced **100** events in 2022
- Hosted **314,902** event attendees and **33,355** event room nights in 2022
- CVB Ambassadors and Staff provided **2,000** Bureau Service Hours in 2022

HIGHLIGHTS OF GROUPS HOSTED IN 2022

NCAA® First Four® Tournament

March 14–16, 2022

25,000 people | 1,431 total room nights

Ohio High School Athletic Association

Girls & Boys Basketball State Championships

Girls: March 10–12 & Boys: March 18–20, 2022

Girls 7,790 people | 136 total room nights

Boys 12,500 people | 226 total room nights

Air Force One Former Crew Reunion

March 31–April 2, 2022

150 people | 190 total room nights

WGI World Championships

Color Guard, Percussion and Winds

April 4–6 & April 20–23, 2022

55,000 people | 10,685 total room nights

National Association of Watch and Clock

Collectors Annual Convention

June 25–27, 2022

1,000 people | 1,485 total room nights

1st Cavalry Division Association Reunion

July 5–9, 2022

348 people | 603 total room nights

CenterPoint Energy Dayton Air Show

Presented by Kroger

July 30–31, 2022

80,000 people | 790 total room nights

U.S. Senior Women's Open

Golf Championship

August 25–28, 2022

10,140 people | 804 total room nights

National Aviation Hall of Fame

Enshrinement Ceremony

September 24–25, 2022

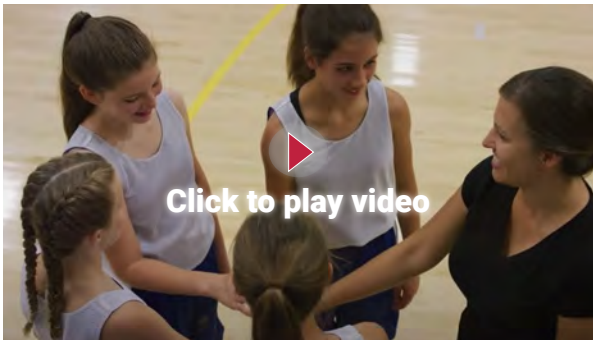
500 people | 217 total room nights

EXAMPLES OF CVB SPECIAL INITIATIVES WELCOMING/HOSTING GROUPS IN 2022

The CVB provided numerous promotional and special welcoming services to a variety of groups throughout 2022. Initiatives ranged from program advertisements, digital billboard welcomes on I-75, welcome street pole banners throughout the community, Dayton-themed VIP gift bags and social media campaigns, to cheering crowds of fans, distributing nearly 5,000 lbs of sliced oranges to event competitors, and creating and distributing custom pre-event and post-event videos.



NCAA® First Four® Tournament Team Welcome Recap Video



OHSAA Girls State Basketball Players' Welcome Video

DIGITAL HIGHLIGHTS

SOCIAL MEDIA



**Facebook
New Page Likes**

Increase of **364%** since 2021



**Instagram
Total Followers**

Increase of **7%** since 2021



**YouTube
Channel Views**

Increase of **95%** since 2021



**LinkedIn
Total Followers**

Increase of **37%** since 2021

WEBSITE



Nearly one-half million people visited the **DaytonCVB.com** website in 2022, representing a continued recovery from the pandemic and an increase of **50%** in visitors since 2020.



Nearly **700,000** website pageviews in 2022 represented continued recovery from the pandemic and a **31%** increase in pageviews since 2020.



Total website traffic from social media sites increased by nearly **10%** in 2022 since 2021.



VISIT DAYTON APP

The CVB realized a **46%** increase in App downloads between 2021 and 2022 (3,800 vs 2,600).

EQUITY, DIVERSITY & INCLUSION

As part of the CVB's ongoing commitment to Equity, Diversity and Inclusion:

- CVB staff, Board members and local hospitality partners watched and discussed the award-winning documentary *Who We Are: A Chronical of Racism in America*.
- The CVB participated in our umbrella organization's-- Destination International (DI) --first ever Equity, Diversity and Inclusion assessment tool/study.
- The CVB advertised in *Black Meetings & Tourism Magazine* and attended the National Coalition of Black Meetings Professionals Tradeshow.
- The CVB featured Daytonian Paul Laurence Dunbar, the first internationally recognized African American writer and poet, on the cover of the 2022 Dayton Visitors Guide, and promoted 150th birthday celebration events throughout the year.
- CVB participated in local MLK and NAACP events and provided program advertising support.

AWARDS



- Dayton CVB President & CEO, **Jacquelyn Powell**, was recognized in *Ohio Business Magazine's* inaugural **Ohio 500 Executives** Fall 2022 publication, listing the state's most powerful and influential people.



- The Dayton CVB was recognized by *Dayton Magazine* as the **Economic Development Non-Profit of the Year for 2022**.

NATIONAL TOURISM WEEK



- Staff participated in TourismOhio Day at the Statehouse in Columbus and promoted Destination Dayton.
- The CVB partnered with iHeartRadio to encourage locals to *Be A Tourist In Your Own Backyard*.
- The Dayton Convention & Visitor's Bureau hosted our Annual National Tourism Week Celebration & Community Ambassador Awards Breakfast where we recognized four meeting planners as 2022 Community Ambassador Award Winners for the significant events they chose to bring to Dayton/Montgomery County. Winners were presented with an official leather flight jacket.

A FEW HIGHLIGHTS

- Spearheaded creation of a 30-second Dayton/Montgomery County aviation-focused video to be utilized on the CVB website, social media platforms, in eblasts, and future YouTube, CTV and digital advertising.



- Developed a storyboard and arranged site visits, a shoot schedule, and models for a state-funded TourismOhio 60-second statewide aviation themed video that will be utilized by TourismOhio in TV ads in 2023.
- Spearheaded creation of a 60-second Dayton/Montgomery County "sizzle" video to be utilized on the CVB website, social media platforms, in eblasts, and future YouTube, CTV and digital advertising.



- Updated the CVB's Destination Dayton video to reflect community changes and include new visuals.



- The CVB partnered with MTS transportation to "wrap" a third truck with "Visit Dayton" promotional messaging and images. It joins our two-other "traveling billboard semi-tractor-trailer trucks" which each travel approximately 200,000 miles annually across the U.S.



- Regular media appearances and exposure in the Dayton market; sent monthly newsletters to local hospitality partners and community leaders, consumer audiences, current and prospective clients.



- Hosted three travel writers on custom-itinerary visits resulting in stories in *The Toronto Sun*, and the book *Along I-75*.
- Placed advertisements (print and digital) promoting Destination Dayton in approximately 35 media outlets directed to consumer, group tour and meeting planner audiences throughout the year.

- Produced and distributed 80,000 print copies of 2022 Destination Dayton Visitors Guide (also available as a digital flip-book) to target audiences.



- In partnership with industry agency Orange142, the CVB executed a digital advertising and email campaign targeting Midwestern meeting planners in the sports, association, military reunion and faith market segments. The campaign resulted in more than 207,000 impressions and 2,607 clicks for a click-through rate of 1.26%, a 20% increase in website pageviews per session, a 16% increase in time on site and a 5% increase in website visitors.
- Created and sent a targeted direct mail package to our top 200 Helms Briscoe (third party meeting planners) clients. The package kept Dayton top-of-mind, and invited planners to host their events in Dayton/Montgomery County, while underscoring in a fun way, our branding as The Birthplace of Aviation & So Much More! The CVB received record leads from Helms Briscoe planners.



- Sent a special Happy Veteran's Day direct mail package to our top 200 military reunion prospects to underscore our offerings, stay top-of-mind, enhance relationships and generate leads.



MISSION STATEMENT

The Dayton/Montgomery County Convention & Visitors Bureau, an independent non-profit organization funded by a county-wide customer hotel/motel bed tax, serves as an economic catalyst by marketing and promoting our community as THE Ohio destination and providing services for tourism events, conventions, leisure and business travel and advocacy for destination development.

DAYTON
CONVENTION & VISITORS BUREAU

Dayton Convention & Visitors Bureau
1 Chamber Plaza, Suite A | Dayton, Ohio 45402
www.DaytonCVB.com | 800.221.8235