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**MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS**

**Executive Committee Meeting**

Tuesday, October 8, 2024 | 12:00 noon – 1:30 p.m.  
Dayton Convention Center, MCCFA Conference Room, 2<sup>nd</sup> Floor,  
22 E. Fifth Street, Dayton, OH 45402

**AGENDA**

- |       |   |             |
|-------|---|-------------|
| I.    | Roll Call – Call Meeting to Order   | Action      |
| II.   | Approval of Minutes of the July 30, 2024 Meeting  | Action      |
| III.  | Status of Replacement Nomination for Kevin Weckesser  | Information |
| IV.   | Executive Session – The committee will adjourn to executive session to: (1) consider the purchase of certain real and personal property for public purposes, pursuant to the authority set out at Ohio Revised Code Sections 121.22(G)(2); and (2) consider the employment or compensation of a public employee or official. Upon conclusion of the executive session, the committee will reconvene its public meeting. |             |
| V.    | Recommend Next Steps for Executive Director 2024 Evaluation and 2025 Compensation Package   | Action      |
| VI.   | Other Business  | Information |
| VII.  | Next Meeting Date: Tuesday, November 26, 2024, 12 noon  | Information |
| VIII. | Adjournment   | Action      |

For Additional Information, Contact [TLeeman@montgomerycountycfa.org](mailto:TLeeman@montgomerycountycfa.org)



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MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Meeting Minutes  
Tuesday, July 30, 2024 | 12:00 noon  
Dayton Convention Center, MCCFA Conference Room  
22 E. Fifth Street, Dayton, OH 45402

**COMMITTEE MEMBERS PRESENT**

Mike Stevens, Chairperson; Belinda Kenley, Vice Chairperson; Amy Schrimpf, Secretary

**COMMITTEE MEMBERS ABSENT**

None

**STAFF**

Pam Plageman, MCCFA Executive Director/CEO (by electronic/telephonic means); Teri Lemman, MCCFA Executive Assistant

**I. Call to Order**

After roll call, Chairperson Stevens called the meeting to order at 12:16 p.m.

**II. Approval of the May 28, 2024 Meeting Minutes**

Chairperson Stevens requested comments or corrections to the May 28, 2024 Executive Committee meeting minutes. Hearing none, he called for a motion.

**MOTION:** It was moved by Secretary Schrimpf, seconded by Vice Chairperson Kenley, and unanimously voted to approve the May 28, 2024 meeting minutes as presented.

**III. Discuss Dayton Convention Center Naming rights and Sponsorship Planning**

Ms. Plageman reminded the committee of the Phase 1 proposal, which was the valuation of the convention center naming rights/sponsorship opportunities. Phase 2 involves contracting with a firm to conduct the naming rights/sponsorship. The fees, she said, to secure a consultant are very high. Ms. Plageman said she discussed the status of the DCC's position with Don Brown, the former executive director of the Franklin County

Convention Facilities Authority. Mr. Brown said the FCCFA went through an 18-month process to secure naming rights, and it received only two responses at 60% of the anticipated valuation amounts. Mr. Brown suggested that this is not the right time for the Dayton Convention Center to pursue sponsorships. He said the new hotel development must be further along, that there be more history with bookings when the renovations are complete, and there is a story to tell. Ms. Plageman suggested that the committee revisit this a year from now, and that the Board of Directors be updated at its August 1 meeting. The Marketing & Branding Committee discussed whether to approach local individuals and organizations for naming rights in the smaller areas, such as the theater, Gem City Ballroom, and the VIP suite. Ms. Plageman said if we decide to pursue those (and larger opportunities in the future) without a consultant, she will need guidance from the Board on terms of a package (e.g., discounts, length of time for sponsorship). Chairperson Stevens said he is concerned about the length of time, considering the 18-months experienced by the FCCFA; if the MCCFA starts a year from now, and the process is 18 months, that is 2.5 years until the process begins. Ms. Plageman said she anticipates a shorter time period, such as six months. The committee discussed hiring a local or regional professional with fundraising experience. It agreed to forward these recommendations to the Board, and, if approved, reconsider the process in mid-2025.

**IV. Executive Session**

Chairperson Stevens requested a motion to adjourn to Executive Session.

**MOTION:** It was moved by Vice Chairperson Kenley to adjourn to executive session to consider the purchase of real and personal property for public purposes pursuant to the authority set out at Ohio Revised Code Sections 121.22(G)(2). The motion was seconded by Secretary Schrimpf and approved unanimously by roll call vote.

**MOTION:** It was moved by Vice Chairperson Kenley, seconded by Secretary Schrimpf, and approved unanimously by roll call vote to return to public session.

**V. Other Business**

No other business was presented.

**VI. Next Meeting Date**

Chairperson Stevens announced the next meeting date is September 24, 2024.

**IX. Adjournment**

**MOTION:** It was moved by Vice Chairperson Kenley, seconded by Ms. Schrimpf, and unanimously approved to adjourn the meeting.

The meeting adjourned at 12:36 p.m.

**CERTIFICATE**

The undersigned Chairperson of the Executive Committee of the Board of Directors of the Montgomery County Convention Facilities Authority hereby certifies that the foregoing is a true copy of the minutes of the July 30, 2024 meeting of the Executive Committee of the Board of Directors of said Convention Facilities Authority, as approved by the Executive Committee on October 8, 2024.



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Mike Stevens, Chairperson, Board of Directors  
Montgomery County Convention Facilities  
Authority