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MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

Marketing & Branding Committee

Wednesday, August 20, 2025 | 10:30 a.m.

Meeting Conducted by Electronic/Telephonic Means and In-Person  
Dayton Convention Center, MCCFA Suite Conf. Room, Second Floor, 22 E. Fifth St.,  
Dayton, OH 45402

Contact Adrianna Templeton for virtual meeting link  
[atempleton@montgomerycountycfa.org](mailto:atempleton@montgomerycountycfa.org) | 937-535-5309

AGENDA

- |       |   |             |
|-------|---|-------------|
| I.    | Roll Call – Call Meeting to Order                       | Action      |
| II.   | Approve Minutes of June 18, 2025 Meeting Minutes        | Action      |
| III.  | Receive Update Regarding the Art Plaques/Identifiers    | Information |
| IV.   | Receive Update Regarding Chandeliers in Room 305/306    | Information |
| V.    | We Care Arts Phase 4 – Site Visit – Q1 2026 Discussions | Information |
| VI.   | Other Business  | Information |
| VII.  | Next Meeting Date: October 15, 2025, 10:30 a.m.         | Information |
| VIII. | Adjournment   | Action      |

For Additional Information, Contact [atempleton@MontgomeryCountyCFA.org](mailto:atempleton@MontgomeryCountyCFA.org) | 937-535-5309



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MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

Marketing & Branding Committee

Meeting Minutes

Wednesday, June 18, 2025 | 10:30 a.m.

By Electronic/Telephonic Means and In-Person, Dayton Convention Center,  
2nd Floor MCCFA Conference Room, 22 E. Fifth St., Dayton, OH 45402

**COMMITTEE MEMBERS**

**PRESENT:** Belinda Kenley, Chairperson; Jacquie Powell; Pam Plageman

**ABSENT:** Michael Roediger (with notice)

**STAFF:** Teri Lemman, MCCFA Executive Assistant

**GUEST:** Michael King, ASM Global/DCC General Manager

**I. Call to Order**

Ms. Kenley called the meeting to order at 10:30 a.m., and Ms. Lemman called the roll.

**II. Approve Minutes of April 24, 2025, Meeting**

Ms. Kenley presented the April 24, 2025, meeting minutes for review. Hearing no edits, she called for a motion.

**MOTION:** It was moved by Ms. Kenley and seconded by Ms. Powell to approve by unanimous consent the April 24, 2025, meeting minutes as presented. The motion was approved unanimously by voice vote.

**III. Receive Update Regarding the June 27, 2025 Relaunch Ribbon Cutting Ceremony and Community Open House**

Ms. Plageman presented details for the June 27 ceremony and open house, and she walked the committee members through the run of show for speakers.

**IV. Receive Information Regarding Phases 1-3 of the Dayton Convention Center Art Acquisitions and Installations**

**A. Discussion of Art Descriptions/Placards/QR Codes**

Ms. Plageman discussed the status of the third-floor art project. "Bow to the Tarpon" by Dave Williams has been installed on the third floor. Mr. Roediger and Debbie Fredette are working on placards for each project. The first third floor gallery features Destination Dayton images, and an Air Force Thunderbirds poster is in production. The gallery will rotate every quarter or six months. Dustin Wagner's "Ethereal Forest" is complete and is waiting installation of the suspended structure. The green wall outside the Gem City Ballroom will receive the moss art, which has been constructed in hexagon forms to flow like a river. Ms. Plageman said they are looking for a large clock for the lobby, above the main doors.

**B. We Care Arts – Phase 4 Potential Partnership – Site Visit**

Ms. Plageman said she and Debbie Fredette met with We Care Arts, a nonprofit focused on the healing power of art for people with disabilities, addiction, and mental health issues. They explored options for display of their clients' art. It was noted that MCCFA Board Member Paul Gruner is on the Board of Directors of We Care Arts. Ms. Plageman suggested that the next Marketing & Branding Committee meeting be held at We Care Arts.

**V. Review Draft of 2024 Annual Report**

Ms. Plageman presented a draft of the MCCFA 2024 Annual Report and requested comments be returned in the next two weeks.

**VI. Other Business**

No other business was presented.

**VII. Next Meeting Date**

The next regularly scheduled meeting is August 20, 2025, at 10:30 a.m.

**VIII. Adjournment**

Hearing no further discussion, the meeting was adjourned at 10:57 a.m.

**CERTIFICATE**

The undersigned Chairperson of the Marketing and Branding Committee of the Montgomery County Convention Facilities Authority hereby certifies that the foregoing is a true copy of the minutes of the June 18, 2025, meeting of the Marketing and Branding Committee of the Board of Directors of said Convention Facilities Authority, as approved by the Marketing and Branding Committee on August 20, 2025.

A handwritten signature in cursive script that reads "Belinda Kenley".

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Belinda Kenley, Board Vice Chairperson and  
Chairperson, Marketing and Branding Committee  
Montgomery County Convention Facilities Authority