



Progress | Hospitality | Growth

MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

Marketing & Branding Committee

Wednesday, December 18, 2024 | 10:30 a.m.  
Dayton Convention Center, MCCFA Conference Room, Second Floor,  
22 E. Fifth St., Dayton, OH 45402

AGENDA

- |       |  |             |
|-------|--|-------------|
| I.    | Roll Call – Call Meeting to Order  | Action      |
| II.   | Approve Minutes of November 5, 2024 Meeting Minutes  | Action      |
| III.  | Key-Ads Exterior Digital Signage Installation Update   | Information |
| IV.   | Receive Information and Take Action on Dayton Convention Center Relaunch Events                      | Action      |
| V.    | Receive Information and Take Action on Phase 1 and Phase 2 Dayton Convention Center Art Acquisitions | Action      |
| VI.   | Take Action to Approve 2025 Committee Meeting Dates  | Action      |
| VII.  | Next Meeting Date: To Be Determined  | Information |
| VIII. | Adjournment  | Action      |

For Additional Information, Contact [TLemman@MontgomeryCountyCFA.org](mailto:TLemman@MontgomeryCountyCFA.org) | 937-535-5309