



Progress | Hospitality | Growth

MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY
BOARD OF DIRECTORS

Marketing & Branding Committee Meeting

Wednesday, July 17, 2024 | 3:30 p.m.

Via Electronic/Telephonic Means (see contact information below for more information)

AGENDA

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| I. | Roll Call – Call Meeting to Order | Action |
| II. | Approval of March 20, 2024 Meeting Minutes | Action |
| III. | Review and Take Action on The Art Company Consultant Letter of Engagement and Planning for Dayton Convention Center Art | Action |
| IV. | Discuss Dayton Convention Center Naming Rights and Sponsorship Planning | Discussion |
| V. | Other Business | Information |
| VI. | Next Meeting: Wednesday, September 18, 2024, 10:30 a.m. | Information |
| VII. | Adjournment | Action |

For Additional Information, Contact TLemman@montgomerycountycfa.org | 937-535-5309