



Progress | Hospitality | Growth

MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

Marketing & Branding Committee Meeting

June 27, 2023 | 10:30 – 11:30 a.m.

Via Electronic Means and Dayton Convention Center MCCFA Conference Room  
22 E. 5<sup>th</sup> Street, Dayton, OH 45402

AGENDA

- |       |   |             |
|-------|---|-------------|
| I.    | Roll Call – Call Meeting to Order   | Action      |
| II.   | Approval of March 10, 2023 and April 25, 2023 Meeting Minutes   | Action      |
| III.  | Presentation and Approval of Phase 1 Asset Inventory & Valuation Report<br>By The Superlative Group (10:05-10:25) | Action      |
| IV.   | Key Ads Exterior Digital Signage Contract Update  | Information |
| V.    | Dayton Convention Center 50 <sup>th</sup> Anniversary Celebration Planning  | Information |
| VI.   | General Updates   | Information |
|       | A. Social Media Presence and Metrics  |             |
|       | B. Spring 2023 Newsletter   |             |
|       | C. DCC Art Commissioning Budget and Process   |             |
| VII.  | Other Business  | Information |
| VIII. | Next Meeting: September 27, 2023  | Information |
| IX.   | Adjournment   | Action      |

For Additional Information, Contact [Tlemman@montgomerycountycfa.org](mailto:Tlemman@montgomerycountycfa.org)