



Progress | Hospitality | Growth

MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY
BOARD OF DIRECTORS

Marketing & Branding Committee Meeting
Friday, March 10, 2023 | 2:00 – 3:30 p.m.
Via Electronic Means

AGENDA

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| I. | Roll Call – Call Meeting to Order | Action |
| II. | Approval of November 21, 2022 Meeting Minutes | Action |
| III. | Review Exterior Digital Signage Responses/Proposals | Information |
| IV. | Review Draft of 2022 MCCFA Annual Report | Discussion |
| V. | Art Commissioning Process for Dayton Convention Center | Discussion |
| VI. | General Updates | Information |
| | A. Valuation/Naming Rights Initiative | |
| | B. Social Media Presence | |
| | C. Newsletter | |
| | D. Dayton Convention Center 50 th Anniversary Celebration and Historical Memorabilia Project | |
| | E. Skywalk Window Clings | |
| VII. | Proposed Quarterly Meeting Schedule | Discussion |
| VIII. | Other Business | Information |
| IX. | Adjournment | Action |