



Progress | Hospitality | Growth

MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY  
BOARD OF DIRECTORS

Marketing & Branding Committee Meeting  
Monday, November 21, 2022 | 2:30 – 3:30 p.m.  
Via Electronic Means

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AGENDA

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|------|--|-------------|
| I.   | Roll Call – Call Meeting to Order                  | Action      |
| II.  | Approval of November 1, 2022 Meeting Minutes       | Action      |
| III. | Dayton International Airport Advertising           | Action      |
|      | a. December 1 Board Meeting consideration for 2023 |             |
| IV.  | Valuation/Naming Rights RFP                        | Action      |
|      | a. Review Proposals                                |             |
| V.   | Digital Media Signage RFP Status                   | Information |
| VI.  | Dayton Convention Center Art Discussion            | Information |
| VII. | Adjournment  | Action      |