



**MONTGOMERY COUNTY CONVENTION FACILITIES AUTHORITY
BOARD OF DIRECTORS**

Marketing & Branding Committee Meeting
Tuesday, November 1, 2022 | 1:00 – 2:00 p.m.
Via Electronic Means

AGENDA

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| I. | Roll Call | |
| II. | Approval of July 14, 2022 Meeting Minutes | Action |
| III. | 2022 MCCFA Annual Report Draft (Teri Lemman) <ul style="list-style-type: none">• Collaboration with CVB/DCC-ASM for stats, event information | Update |
| IV. | DCC 50 th Anniversary Planning (Kelli Donahoe) | Discussion |
| V. | Dayton International Airport Advertising | Update |
| VI. | Exterior Project Signage – ARC Proposal | Discussion |
| VII. | Digital Media Signage RFP <ul style="list-style-type: none">• Status and review activities | Discussion |
| VIII. | Social Media RFP <ul style="list-style-type: none">• Status and review activities | Discussion |
| IX. | Valuation/Naming Rights RFP <ul style="list-style-type: none">• Status and review activities | Discussion |
| X. | Adjournment | Action |